



## Health Research at the State, County, and City Level

### SSRS has acquired deep expertise in conducting **health research across geographies.**



For more than 15 years, SSRS has worked with healthcare and health policy researchers to conduct methodologically-sophisticated surveys of populations to gain insight into respondents' experiences with healthcare and health insurance and to better understand health behaviors across all demographics. We have collected hundreds of thousands of interviews for states, counties, and cities working with health departments, universities, and non-profit organizations.

### SSRS excels at interviewing **hard to reach populations.**

SSRS is a proven leader in this field and continues to develop and evolve strategies to gain the cooperation of harder-to-reach populations that are often of the greatest interest to health policy makers. This includes racially and ethnically diverse populations, low-income residents, the uninsured and underinsured, households with children, and residents of rural areas. Below are techniques used by SSRS to target these and other important groups.

- Statistical modeling to oversample groups of interest
- Targeted incentivization
- Dialing prepaid telephone sample
- Designing outreach and survey instruments in multiple languages and modes

**SSRS builds custom panels to allow clients to track key issues in their states, counties, and cities and obtain rapid insights on emergent topics.**

# SSRS Health Research Case Studies

## The California Health Interview Survey (CHIS)

- SSRS has conducted the CHIS, the nation's largest state health survey, for the UCLA Center for Health Policy Research since 2017 collecting over 20,000 interviews with California adults each year, as well as several thousand child and adolescent interviews, in seven different languages.
- The California Health Interview Survey (CHIS) is critical source of data on Californians as well as specifically on the state's various racial and ethnic groups.
- Hundreds of interviews are completed in most of California's 58 counties with specific oversamples of areas within Los Angeles and San Diego Counties.
- Survey topics include access to and use of health care, health behaviors, health status, mental health, women's health, gun violence, neighborhood quality, health insurance, public program eligibility, and many others.

## The Massachusetts Health Insurance Survey (MHIS)

- SSRS has been the data collection partner of for the MHIS since 2008, working with The Center for Information and Analysis or CHIA, an independent agency that serves as the Commonwealth of Massachusetts's primary hub for health care data and analytics.
- The survey collects approximately 5,000 interviews with Massachusetts residents in each cycle and monitors health insurance status, health care experiences of MA household members of all ages and identifies unmet healthcare needs.
- In 2021, the survey also included questions about Covid19 pandemic.

## The Minnesota Health Access Survey (MNHAS)

- The State Health Access Data Assistance Center (SHADAC) at the University of Minnesota and the Minnesota Department of Health (MDH) have worked with SSRS to conduct the Minnesota Health Access Survey (MNHAS) since 2009.
- The goal of this biennial survey is to document health insurance coverage and access to health care for the non-institutionalized population in Minnesota.
- SSRS collected 17,839 interviews with Minnesota residents in 2022 using address-based sample with web and telephone data collection.

## The Pew Charitable Trusts' 2022 Philadelphia Resident Survey

- SSRS conducted the 2022 Philadelphia Resident survey on behalf of The Pew Charitable Trusts.
- The study sought to understand what residents think about Philadelphia and how they feel about important public policy issues and current events facing the city including numerous questions about health experiences during the pandemic and respondents' vaccination decisions.
- 1,541 Philadelphia county residents completed the survey, with 1,110 completing via web and 431 completing via mail. Data collection was conducted in English and Spanish.



**ssrs**  
research. refined.

[ssrs.com](https://ssrs.com) | 484.840.4300 | [@ssrs\\_research](https://twitter.com/ssrs_research)

Health Research is just one part of a suite of integrated solutions available from SSRS. How can we help you design and execute your project?

**Contact Susan Sherr, SVP**  
[ssherr@ssrs.com](mailto:ssherr@ssrs.com) | 484.840.4391