

2025 Belonging Barometer Survey Topline Report

Methodology

SSRS conducted the 2025 Belonging Barometer surveys on behalf of the American Immigration Council via the SSRS Opinion Panel Omnibus platform. The SSRS Opinion Panel Omnibus is a national, twice-per-month, probability-based survey. Data collection was conducted during three waves of the Omnibus. All SSRS Opinion Panel Omnibus data are weighted to represent the target population of U.S. adults ages 18 or older.

Data collection for wave one was conducted from November 7 – November 10, 2025, among a sample of n=1,007 respondents. The survey was conducted via web (n=977) and telephone (n=30) and administered in English. The margin of error for total respondents is +/-3.6 percentage points at the 95% confidence level.

Wave two was conducted from November 20 – November 23, 2025, among a sample of n=1,004 respondents. The survey was conducted via web (n=974) and telephone (n=30) and administered in English. The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level.

Finally, data collection for wave three was conducted from December 4 – December 7, 2025, among a sample of n=1,006 respondents. This wave of the survey was conducted via web (n=976) and telephone (n=30) and administered in English. The margin of error for total respondents is +/-3.6 percentage points at the 95% confidence level.

Notes for reading the topline:

- Percentages may not always add up to 100 percent due to rounding.
- Values less than 1 percent are indicated by an asterisk (*).
- No answer includes those who said 'Don't know' or refused to answer the question on the phone and those who skipped the question on the web.

Q1. Think about your relationship to your city or town To what extent do you agree or disagree with the following statements?

a. I feel emotionally connected to my city or town.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	57	57	51	55
Strongly agree	17	14	14	15
Agree	40	43	37	40
Neither agree nor disagree	27	25	31	28
Strongly disagree/Disagree (NET)	16	18	18	17
Disagree	10	13	12	12
Strongly disagree	6	5	6	5
No answer	--	*	--	*

b. People in my city or town welcome and include me in activities.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	58	56	51	55
Strongly agree	13	13	9	12
Agree	45	44	42	43
Neither agree nor disagree	31	33	37	34
Strongly disagree/Disagree (NET)	11	11	12	11
Disagree	9	7	7	8
Strongly disagree	2	3	5	4
No answer	--	--	--	--

c. I feel unable to influence local decision-making in my city or town.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	28	31	32	31
Strongly agree	8	9	8	8
Agree	20	23	24	22
Neither agree nor disagree	45	42	46	44
Strongly disagree/Disagree (NET)	27	26	22	25
Disagree	22	22	17	20
Strongly disagree	5	4	5	5
No answer	--	*	--	*

d. I feel unable to be my whole and authentic self with people in my city or town.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	20	17	19	19
Strongly agree	6	4	6	5
Agree	14	13	13	13
Neither agree nor disagree	24	22	27	24
Strongly disagree/Disagree (NET)	56	60	55	57
Disagree	34	40	36	37
Strongly disagree	21	20	19	20
No answer	--	--	--	--

e. People in my city or town value me and my contributions.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	38	39	35	38
Strongly agree	8	7	6	7
Agree	30	33	29	31
Neither agree nor disagree	49	48	49	49
Strongly disagree/Disagree (NET)	12	12	16	13
Disagree	9	9	10	9
Strongly disagree	3	3	5	4
No answer	--	--	*	*

f. My relationships with others in my city or town are as satisfying as I want them to be.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	62	64	55	61
Strongly agree	12	13	9	12
Agree	50	51	46	49
Neither agree nor disagree	26	24	29	26
Strongly disagree/Disagree (NET)	12	12	16	13
Disagree	10	9	12	10
Strongly disagree	2	3	4	3
No answer	--	--	--	--

g. I feel like an “insider” who understands how my city or town works.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	37	39	35	37
Strongly agree	10	9	8	9
Agree	28	29	27	28
Neither agree nor disagree	38	39	38	38
Strongly disagree/Disagree (NET)	25	23	26	25
Disagree	20	18	19	19
Strongly disagree	5	5	7	6
No answer	--	--	--	--

h. I am comfortable expressing my opinions in my city or town.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	66	67	62	65
Strongly agree	21	21	17	20
Agree	45	46	45	45
Neither agree nor disagree	22	21	25	22
Strongly disagree/Disagree (NET)	12	12	14	13
Disagree	10	10	9	10
Strongly disagree	2	2	5	3
No answer	--	--	--	--

i. I feel like I am treated as “less than” other residents in my city or town.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	12	11	12	12
Strongly agree	3	3	3	3
Agree	9	8	9	9
Neither agree nor disagree	26	28	28	27
Strongly disagree/Disagree (NET)	62	61	60	61
Disagree	38	39	38	38
Strongly disagree	23	22	22	23
No answer	--	*	--	*

j. When interacting with people in my city or town, I feel like I truly belong.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	54	55	48	52
Strongly agree	11	12	9	11
Agree	43	42	39	41
Neither agree nor disagree	34	33	37	35
Strongly disagree/Disagree (NET)	13	12	15	13
Disagree	9	8	10	9
Strongly disagree	4	4	5	4
No answer	--	--	--	--

AMIM2. Think now about how you feel in America. To what extent do you agree with the following statement?

I feel like I truly belong in America.

	Wave 1	Wave 2	Wave 3	Total
Strongly agree/Agree (NET)	71	76	66	71
Strongly agree	40	40	35	38
Agree	31	35	31	32
Neither agree nor disagree	18	14	22	18
Strongly disagree/Disagree (NET)	11	11	12	11
Disagree	7	6	8	7
Strongly disagree	4	4	4	4
No answer	--	--	--	--

AMIM3. Which of the following is your main source of news? Either the outlet or its online presence.

	Wave 1	Wave 2	Wave 3	Total
Social media	24	22	19	22
Fox News	11	11	12	12
Local TV news or newspaper	9	10	11	10
Family or Friends	6	4	5	5
Online news/News aggregators	5	7	8	7
CNN	5	4	4	4
NPR or PBS	4	3	3	3

CBS News	4	3	4	4
NBC News	4	3	4	3
ABC News	4	6	5	5
MSNBC	3	2	2	2
The New York Times	2	5	3	4
Conservative Media	2	4	2	3
Podcasts	2	4	3	3
News talk radio	2	1	2	2
The Associated Press or Reuters	2	2	1	2
Wall Street Journal	1	1	1	1
Washington Post	1	*	1	1
USA Today	*	*	1	*
None of these	8	6	8	7
Other	2	1	1	2

AMIM4. How often do you watch, read or listen to news about the following?

a. Local news about your local community

	Wave 1	Wave 2	Wave 3	Total
Multiple times a day	16	15	16	16
Once a day	21	25	22	23
Multiple times a week	24	26	23	24
Once a week	20	18	20	19
Once a month	11	9	10	10
Never	8	7	9	8
No answer	--	--	--	--

b. National news

	Wave 1	Wave 2	Wave 3	Total
Multiple times a day	24	27	26	26
Once a day	28	26	22	25
Multiple times a week	18	21	21	20
Once a week	14	12	13	13
Once a month	8	9	8	8
Never	7	6	10	8
No answer	--	--	--	--