

## **SSRS Economic Attitudes Survey Wave 3**

### **OVERVIEW**

Wave 3 of this study was conducted by SSRS on its Opinion Panel Omnibus platform. The SSRS Opinion Panel Omnibus is a national, twice-per-month, probability-based survey.

Economic Attitudes Tracker waves include:

- March 21 – March 24, 2025 among a sample of 1,031 panelists. The survey was conducted via web (n=1,001) and telephone (n=30) and administered in English (n=1,005) and Spanish (n=26). The margin of error for total respondents is +/-3.8 percentage points at the 95% confidence level. The design effect is 1.54.
- June 6 – June 10, 2025 among a sample of 1,029 respondents. The survey was conducted via web (n=999) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=25). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level. The design effect is 1.29.
- August 1 – August 4, 2025 among a sample of 1,030 respondents. The survey was conducted via web (n=1,000) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=26). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.31.

All SSRS Opinion Panel Omnibus data are weighted to represent the target population of U.S. adults ages 18 or older.

The SSRS Opinion Panel Omnibus is conducted on the SSRS Opinion Panel. SSRS Opinion Panel members are recruited randomly based primarily on nationally representative ABS (Address Based Sample) design (including Hawaii and Alaska). ABS respondents are randomly sampled by Marketing Systems Group (MSG) through the U.S. Postal Service's Computerized Delivery Sequence File (CDS), a regularly-updated listing of all known addresses in the U.S. For the SSRS Opinion Panel, known business addresses are excluded from the sample frame. Additional panelists are recruited via random digit dial (RDD) telephone sample of cell phone numbers connected to a prepaid cell phone. This sample is selected by MSG from the cell phone RDD frame using a flag that identifies prepaid numbers. Prepaid cell numbers are associated with cell phones that are "pay as you go" and do not require a contract.

The SSRS Opinion Panel is a multi-mode panel (web and phone). Most panelists take self-administered web surveys; however, the option to take surveys conducted by a live telephone interviewer is available to those who do not use the internet as well as those who use the internet but are reluctant to take surveys online.

## NOTES ABOUT RESULTS

Because percentages are rounded, they may not total 100%. An asterisk (\*) indicates less than 0.5%.

Data collection was conducted via web and telephone. Verbiage in this topline reflects web wording. Telephone wording may differ slightly due to interviewer-administered data collection.

ECON1. How would you rate (INSERT ITEM) today?  
**[ITEMS ASKED IN RANDOM ORDER, EXCEPT FOR ITEMS A AND B, ASKED FIRST IN ORDER;  
SCALE ROTATED AT RANDOM]**

### A. the U.S. economy

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	No opinion
<b>August 1-4, 2025</b>	1,030	4%	20%	29%	33%	14%	0%
<b>June 6-10, 2025</b>	1,029	3%	20%	29%	34%	15%	0%
<b>March 21- 24, 2025</b>	1,031	1%	15%	28%	42%	15%	0%

### B. the U.S. job market

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	No opinion
<b>August 1-4, 2025</b>	1,030	5%	22%	31%	30%	12%	0%
<b>June 6-10, 2025</b>	1,029	5%	23%	34%	26%	13%	0%
<b>March 21- 24, 2025</b>	1,031	1%	23%	34%	30%	12%	*

### C. your financial situation

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	No opinion
<b>August 1-4, 2025</b>	1,030	10%	35%	30%	16%	9%	0%
<b>June 6-10, 2025</b>	1,029	9%	32%	32%	17%	10%	0%
<b>March 21- 24, 2025</b>	1,031	7%	35%	32%	18%	9%	0%

## D. your employment situation

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	No opinion
<b>August 1-4, 2025</b>	1,030	19%	31%	35%	8%	5%	0%
<b>June 6-10, 2025</b>	1,029	19%	30%	36%	9%	6%	*
<b>March 21-24, 2025</b>	1,031	15%	33%	36%	10%	5%	1%

## E. your physical health

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	No opinion
<b>August 1-4, 2025</b>	1,030	11%	49%	26%	12%	2%	0%
<b>June 6-10, 2025</b>	1,029	12%	47%	25%	14%	3%	0%
<b>March 21-24, 2025</b>	1,031	9%	49%	25%	14%	2%	0%

## F. your mental health

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	No opinion
<b>August 1-4, 2025</b>	1,030	22%	42%	22%	11%	3%	0%
<b>June 6-10, 2025</b>	1,029	24%	40%	21%	11%	4%	0%
<b>March 21-24, 2025</b>	1,031	15%	45%	23%	12%	4%	0%

## G. your job stability

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	No opinion
<b>August 1-4, 2025</b>	1,030	19%	31%	35%	9%	5%	1%
<b>June 6-10, 2025</b>	1,029	16%	31%	36%	10%	6%	*
<b>March 21-24, 2025</b>	1,031	15%	31%	38%	9%	5%	1%

ECON2. How worried, if at all, do you feel about (INSERT ITEM)?

**[ITEMS ASKED IN SAME ORDER AS ECON1, WITH ITEMS H, I, AND J RANDOMIZED AT THE END; SCALE ROTATED AT RANDOM]**

A. the U.S. economy

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	No opinion
<b>August 1-4, 2025</b>	1,030	26%	48%	21%	5%	0%
<b>June 6-10, 2025</b>	1,029	27%	47%	21%	5%	*
<b>March 21-24, 2025</b>	1,031	31%	46%	19%	3%	0%

B. the U.S. job market

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	No opinion
<b>August 1-4, 2025</b>	1,030	21%	43%	29%	7%	0%
<b>June 6-10, 2025</b>	1,029	21%	40%	30%	8%	*
<b>March 21-24, 2025</b>	1,031	21%	44%	27%	8%	0%

C. your financial situation

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	No opinion
<b>August 1-4, 2025</b>	1,030	21%	36%	32%	11%	0%
<b>June 6-10, 2025</b>	1,029	21%	41%	28%	9%	0%
<b>March 21-24, 2025</b>	1,031	20%	39%	32%	9%	0%

D. your employment situation

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	No opinion
<b>August 1-4, 2025</b>	1,030	13%	20%	34%	32%	0%
<b>June 6-10, 2025</b>	1,029	14%	24%	34%	28%	*
<b>March 21-24, 2025</b>	1,031	12%	22%	34%	31%	1%

G. your job stability

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	No opinion
<b>August 1-4, 2025</b>	1,030	13%	22%	33%	31%	1%
<b>June 6-10, 2025</b>	1,029	13%	26%	32%	28%	*
<b>March 21-24, 2025</b>	1,031	12%	24%	33%	31%	1%

H. your cost of living (i.e. the amount of money you need for your housing, groceries, transportation, and healthcare)

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	No opinion
<b>August 1-4, 2025</b>	1,030	36%	38%	20%	6%	0%
<b>June 6-10, 2025</b>	1,029	37%	42%	16%	6%	0%
<b>March 21-24, 2025</b>	1,031	31%	44%	21%	3%	0%

I. your ability to find a new job if you need to

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	No opinion
<b>August 1-4, 2025</b>	1,030	24%	31%	24%	20%	0%
<b>June 6-10, 2025</b>	1,029	26%	29%	27%	18%	*
<b>March 21-24, 2025</b>	1,031	23%	30%	28%	19%	*

ECON4. Wave 1: In the past 3 months, (INSERT ITEM)?

Wave 2, 3: In the past 3 months, have you (INSERT ITEM)?

**[ITEMS ASKED IN RANDOM ORDER]**

B. Wave 1: have you divested (i.e. reduced or eliminated investments)

Wave 2, 3: divested (i.e. reduced or eliminated investments)

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	15%	68%	18%	0%
<b>June 6-10, 2025</b>	1,029	18%	59%	23%	0%
<b>March 21-24, 2025</b>	1,031	19%	56%	24%	0%

C. Wave 1: have you had to cut back on spending on extras and entertainment in order to afford necessities

Wave 2, 3: had to cut back on spending on extras and entertainment in order to afford necessities

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	51%	46%	3%	0%
<b>June 6-10, 2025</b>	1,029	49%	45%	6%	0%
<b>March 21-24, 2025</b>	1,031	54%	41%	5%	0%

D. Wave 1: have you changed what groceries you buy in order to stay within your budget

Wave 2, 3: changed what groceries you buy in order to stay within your budget

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	53%	45%	2%	0%
<b>June 6-10, 2025</b>	1,029	52%	45%	3%	0%
<b>March 21-24, 2025</b>	1,031	59%	38%	3%	0%

E. Wave 1: have you gone out to bars or restaurants less frequently

Wave 2, 3: gone out to bars or restaurants less frequently

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	51%	38%	11%	0%
<b>June 6-10, 2025</b>	1,029	49%	39%	12%	0%
<b>March 21-24, 2025</b>	1,031	53%	34%	13%	0%

F. Wave 1: have you reduced how much you spend on gasoline by driving less

Wave 2, 3: reduced how much you spend on gasoline by driving less

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	37%	56%	8%	0%
<b>June 6-10, 2025</b>	1,029	36%	54%	10%	0%
<b>March 21-24, 2025</b>	1,031	35%	56%	9%	0%

H. traveled less than you planned to or normally would

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	37%	53%	10%	0%
<b>June 6-10, 2025</b>	1,029	38%	48%	14%	*

I. tried to reduce your utility bills (such as turning down your heat or air or not using appliances)

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	62%	36%	2%	0%
<b>June 6-10, 2025</b>	1,029	61%	34%	5%	0%

J. Wave 2: delayed a home repair  
Wave 3: delayed a home or car repair

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	37%	57%	6%	0%
<b>June 6-10, 2025</b>	1,029	34%	51%	15%	0%

K. delayed a car repair

	Base	Yes	No	Not applicable	No opinion
<b>June 6-10, 2025</b>	1,029	32%	57%	11%	0%

L. delayed a health visit or healthcare

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	27%	70%	3%	0%
<b>June 6-10, 2025</b>	1,029	29%	65%	6%	0%

M. skipped filling a prescription medication a doctor prescribed for you

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	13%	78%	9%	0%
<b>June 6-10, 2025</b>	1,029	14%	72%	13%	0%

N. intentionally avoided buying any imported products because of higher-than-normal prices

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	37%	55%	8%	0%

O. or someone in your household taken on another job or another source of income, such as gig work or a side hustle

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	25%	68%	7%	0%

P. or someone in your household lost a job

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	12%	82%	6%	0%

Q. moved or considered moving to reduce living costs

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	21%	73%	6%	0%

R. borrowed money from family or friends

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	21%	77%	1%	0%

S. used a Buy Now Pay Later service (e.g., Klarna, Afterpay, Affirm)

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	22%	76%	3%	0%

T. delayed moving or selling your home because of the state of the housing market

	Base	Yes	No	Not applicable	No opinion
<b>August 1-4, 2025</b>	1,030	14%	63%	23%	0%

ECON5. To what extent do you agree or disagree with the following statement?  
[ITEMS ASKED IN RANDOM ORDER; SCALE ROTATED AT RANDOM]

A. The U.S. is heading for a recession

	Base	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	No opinion
August 1-4, 2025	1,030	26%	31%	28%	8%	7%	0%
June 6-10, 2025	1,029	23%	35%	27%	7%	7%	0%
March 21-24, 2025	1,031	28%	33%	26%	9%	4%	*

B. My income has kept up with cost of living increases

	Base	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	No opinion
August 1-4, 2025	1,030	4%	21%	19%	26%	30%	0%
June 6-10, 2025	1,029	6%	19%	22%	25%	28%	*
March 21-24, 2025	1,031	3%	18%	19%	30%	30%	0%

D. I feel like politicians don't understand the economic reality I am living

	Base	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	No opinion
August 1-4, 2025	1,030	47%	31%	16%	4%	2%	0%

ECON7. Compared with 3 months ago, would you say each of the following is currently more expensive, less expensive, or about the same cost?

**[ITEMS ASKED IN RANDOM ORDER; SCALE ROTATED AT RANDOM]**

A. Groceries

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	46%	39%	10%	4%	1%	1%

B. Diapers or other baby products

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	15%	17%	9%	1%	0%	58%

C. Prescription medications

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	17%	24%	38%	1%	1%	19%

D. Healthcare

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	28%	30%	29%	1%	0%	12%

E. Home or auto insurance

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	34%	34%	19%	1%	1%	11%

#### F. Electronics

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	23%	35%	19%	1%	0%	21%

#### G. Real estate or housing costs

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	37%	28%	14%	4%	0%	17%

#### H. Utilities (i.e., electric, water, and/or gas)

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	34%	42%	19%	2%	0%	3%

#### I. Having a pet

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
<b>August 1-4, 2025</b>	1,030	18%	35%	22%	0%	1%	23%

ECON8. In your opinion, is now a good time to [INSERT ITEM]?

#### [ITEMS ASKED IN RANDOM ORDER]

#### A. Buy or sell a home

	Base	Yes	No	Not sure	No opinion
<b>August 1-4, 2025</b>	1,030	17%	53%	30%	0%

B. Have a child

	Base	Yes	No	Not sure	No opinion
<b>August 1-4, 2025</b>	1,030	19%	59%	22%	0%

C. Start a business

	Base	Yes	No	Not sure	No opinion
<b>August 1-4, 2025</b>	1,030	20%	46%	35%	0%

D. Invest in the stock market

	Base	Yes	No	Not sure	No opinion
<b>August 1-4, 2025</b>	1,030	31%	35%	34%	0%

E. Buy a car

	Base	Yes	No	Not sure	No opinion
<b>August 1-4, 2025</b>	1,030	16%	55%	29%	0%