

## The Public and Food Insecurity

### \* TOPLINE RESULTS \*

Interviews for this study were conducted on the SSRS Opinion Panel Omnibus, **December 19 – 22, 2025**, among a nationally representative sample of **1,042 adults**. The margin of error for total respondents is +/- 3.5 percentage points at the 95% confidence level. The design effect is 1.34.

The SSRS Opinion Panel Omnibus is a multi-client probability-based survey that fields twice a month. It delivers a nationally representative sample of 1000+ adults age 18 or older in English with a Spanish-language option. Data collection is conducted online and via phone (for non-internet and web-reluctant respondents) using the SSRS Opinion Panel. More information about SSRS is available at [www.ssrs.com](http://www.ssrs.com).

**SPOT1-2. Some people have made the following statements about their food situation. Please answer whether the statements were **OFTEN**, **SOMETIMES**, or **NEVER** true for you and your household in the last 12 months.**

- 1. Within the past 12 months, you worried that your food would run out before you got money to buy more.**

	%
<b>Often/sometimes true (NET)</b>	<b>37</b>
Often true	10
Sometimes true	27
<b>Never true</b>	<b>63</b>
Don't know/refused/web blank	-

- 2. Within the past 12 months, the food you bought just didn't last and you didn't have money to get more.**

	%
<b>Often/sometimes true (NET)</b>	<b>34</b>
Often true	9
Sometimes true	25
<b>Never true</b>	<b>66</b>
Don't know/refused/web blank	-

**SPOT 3. In the past month, was there any day when you or anyone in your family went hungry because you did not have enough money for food?**

	%
Yes	13
No	87
Don't know/refused/web blank	-

**SPOT 4. In the past 12 months, have you or anyone in your household made any of the following changes to your grocery shopping habits? (select all that apply)**

	%
Shopping at stores with lower prices	65
Focusing on only buying the items on your grocery list	60
Buying more generic or store brands	58
Trying to only buy products that are on sale	49
Using coupons more frequently	40
Getting food from a local food bank or food pantry	19
Other	7
Don't know/refused/web blank	1

**SPOT 5. How serious of a problem are rising food costs for you and your household?**

	%
<b>Extremely serious/Very serious (NET)</b>	<b>40</b>
Extremely serious	17
Very serious	23
<b>Somewhat serious</b>	<b>35</b>
<b>Not too serious/Not serious at all (NET)</b>	<b>25</b>
Not too serious	18
Not serious at all	6
Don't know/refused/web blank	-

**SPOT 6. In the past 12 months, have you or your household made a donation to or volunteered at a local food bank?**

	%
<b>Yes, made a donation to a local food bank or volunteered at a local food bank (NET)</b>	<b>34</b>
Yes, made a donation to a local food bank	24
Yes, volunteered at a local food bank	6
Yes, both donated and volunteered	4
<b>No</b>	<b>66</b>
Don't know/refused/web blank	*

	%
<b>Yes, made a donation to a local food bank or volunteered at a local food bank (NET)</b>	<b>34</b>
Yes, made a donation to a local food bank*	28
Yes, volunteered at a local food bank*	10
<b>No, neither</b>	<b>66</b>
Don't know/refused/web blank	*

\*Includes those who both made a donation and volunteered (4%)

**SPOT 7. Who do you think should be mainly responsible for bringing down the cost of groceries in the United States?**

*Please select one.*

	%
The federal government	41
No one – prices should be set by the market	20
The companies that manufacture food	13
State or local governments	10
Grocery stores	7
Big retail stores (e.g., big-box stores)	6
Shipping and transportation companies	2
The farmers who grow the food	1
Don't know/refused/web blank	-