Garden State Panel Omnibus
Economic Attitudes Survey

OVERVIEW

This study was conducted on the Rutgers-Eagleton/SSRS Garden State Panel Omnibus. The Garden State Panel Omnibus is a quarterly, New Jersey statewide, probability-based survey. Data collection was conducted from June 25 – June 29, 2026, among a sample of 1,006 respondents. The survey was conducted via web and administered in English (n=992) and Spanish (n=14). The margin of error for total respondents is +/-4.1 percentage points at the 95% confidence level. All Garden State Panel Omnibus data are weighted to represent the target population of New Jersey adults ages 18 or older.

The Garden State Panel Omnibus is conducted on the Rutgers-Eagleton/SSRS Garden State Panel. The Panel is a joint research venture between The Eagleton Center for Public Interest Polling at the Eagleton Institute of Politics at Rutgers-New Brunswick (ECPIP) and SSRS. It is a probability-based panel of New Jersey adults age 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range.

NOTE ABOUT RESULTS

Because percentages are rounded, they may not total 100%. An asterisk (*) indicates less than 0.5%.

ECON1. How would you rate **(INSERT ITEM)** today?

[ITEMS ASKED IN RANDOM ORDER, EXCEPT FOR ITEMS A AND B, ASKED FIRST IN ORDER; SCALE ROTATED AT RANDOM]

A. the US economy

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Total	1,006	2%	16%	24%	37%	21%	--
Age							
18-34	245	2%	8%	26%	39%	24%	--
35-49	263	1%	10%	21%	43%	25%	--
50-64	280	2%	23%	23%	32%	19%	--
65+	218	2%	22%	24%	36%	16%	--
Race/Ethnicity							
Non-Hispanic White	568	2%	21%	24%	39%	15%	--
Non-Hispanic Black	122	2%	6%	14%	36%	43%	--
Hispanic	183	4%	13%	23%	31%	29%	--
Other	133	--	11%	30%	40%	19%	--
Household Income							
<$50,000	226	2%	8%	29%	32%	29%	--
$50,000-$99,999	323	2%	16%	20%	38%	25%	--
$100,000-$149,999	180	1%	17%	23%	42%	17%	--
$150,000+	269	2%	22%	24%	38%	13%	--

B. the US job market

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Total	1,006	2%	15%	29%	34%	19%	*
Age							
18-34	245	*	9%	18%	38%	35%	--
35-49	263	1%	14%	25%	36%	25%	--
50-64	280	4%	19%	34%	33%	9%	1%
65+	218	5%	18%	37%	31%	8%	*
Race/Ethnicity							
Non-Hispanic White	568	4%	20%	33%	32%	12%	*
Non-Hispanic Black	122	1%	4%	23%	38%	34%	--
Hispanic	183	2%	12%	26%	27%	32%	--
Other	133	--	7%	22%	49%	20%	2%
Household Income							
<$50,000	226	*	12%	27%	37%	23%	--
$50,000-$99,999	323	3%	15%	32%	29%	21%	--
$100,000-$149,999	180	1%	17%	29%	33%	19%	*
$150,000+	269	4%	16%	27%	39%	13%	1%

C. your financial situation

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Total	1,006	8%	39%	30%	15%	8%	--
Age							
18-34	245	4%	27%	33%	23%	13%	--
35-49	263	6%	37%	32%	17%	8%	--
50-64	280	10%	38%	30%	17%	5%	--
65+	218	13%	54%	23%	4%	5%	--
Race/Ethnicity							
Non-Hispanic White	568	11%	44%	29%	11%	5%	--
Non-Hispanic Black	122	2%	30%	24%	35%	10%	--
Hispanic	183	3%	27%	32%	19%	19%	--
Other	133	7%	41%	36%	10%	5%	--
Household Income							
<$50,000	226	2%	24%	29%	25%	20%	--
$50,000-$99,999	323	3%	34%	35%	21%	7%	--
$100,000-$149,999	180	9%	45%	34%	9%	3%	--
$150,000+	269	18%	53%	23%	5%	1%	--

D. your employment situation

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Total	1,006	17%	34%	32%	10%	6%	*
Age							
18-34	245	9%	40%	24%	16%	11%	--
35-49	263	23%	38%	23%	11%	6%	--
50-64	280	21%	42%	25%	9%	2%	--
65+	218	17%	17%	56%	3%	6%	1%
Race/Ethnicity							
Non-Hispanic White	568	22%	33%	34%	6%	4%	*
Non-Hispanic Black	122	18%	29%	26%	21%	6%	--
Hispanic	183	6%	36%	26%	16%	16%	--
Other	133	9%	41%	36%	7%	7%	--
Household Income							
<$50,000	226	6%	26%	35%	17%	16%	--
$50,000-$99,999	323	13%	35%	38%	12%	3%	--
$100,000-$149,999	180	20%	32%	39%	4%	4%	--
$150,000+	269	30%	42%	20%	5%	3%	--

ECON4. In the past 3 months, have you **(INSERT ITEM)**?
[ITEMS ASKED IN RANDOM ORDER]

C. cut back on spending on extras and entertainment in order to afford necessities

	Base	Yes	No	Not applicable	Refused
Total	1,006	60%	38%	2%	*
Age					
18-34	245	75%	25%	*	--
35-49	263	67%	31%	1%	--
50-64	280	61%	38%	1%	--
65+	218	38%	56%	5%	*
Race/Ethnicity					
Non-Hispanic White	568	47%	50%	3%	--
Non-Hispanic Black	122	91%	8%	1%	--
Hispanic	183	84%	16%	1%	*
Other	133	60%	38%	2%	--
Household Income					
<$50,000	226	80%	18%	2%	--
$50,000-$99,999	323	67%	30%	2%	--
$100,000-$149,999	180	50%	50%	*	--
$150,000+	269	43%	55%	2%	*

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ssrs redefining research

D. changed what groceries you buy in order to stay within your budget

	Base	Yes	No	Not applicable	Refused
Total	1,006	61%	38%	1%	--
Age					
18-34	245	71%	27%	1%	--
35-49	263	68%	32%	*	--
50-64	280	60%	39%	1%	--
65+	218	46%	53%	1%	--
Race/Ethnicity					
Non-Hispanic White	568	55%	44%	1%	--
Non-Hispanic Black	122	79%	19%	2%	--
Hispanic	183	82%	18%	--	--
Other	133	49%	49%	2%	--
Household Income					
<$50,000	226	77%	22%	1%	--
$50,000-$99,999	323	68%	32%	*	--
$100,000-$149,999	180	53%	46%	1%	--
$150,000+	269	48%	51%	1%	--

F. reduced how much you spend on gasoline by driving less

	Base	Yes	No	Not applicable	Refused
Total	1,006	48%	44%	8%	*
Age					
18-34	245	51%	36%	13%	--
35-49	263	49%	44%	7%	--
50-64	280	50%	42%	8%	*
65+	218	41%	54%	5%	--
Race/Ethnicity					
Non-Hispanic White	568	42%	54%	4%	--
Non-Hispanic Black	122	60%	24%	16%	*
Hispanic	183	58%	29%	13%	--
Other	133	48%	37%	14%	--
Household Income					
<$50,000	226	53%	29%	18%	--
$50,000-$99,999	323	55%	38%	7%	--
$100,000-$149,999	180	45%	52%	3%	*
$150,000+	269	38%	57%	5%	--

H. traveled less than you planned to or normally would

	Base	Yes	No	Not applicable	Refused
Total	1,006	46%	45%	9%	*
Age					
18-34	245	58%	37%	6%	--
35-49	263	51%	43%	6%	--
50-64	280	49%	42%	9%	--
65+	218	30%	57%	13%	*
Race/Ethnicity					
Non-Hispanic White	568	37%	54%	9%	*
Non-Hispanic Black	122	68%	25%	7%	--
Hispanic	183	64%	28%	8%	--
Other	133	46%	43%	11%	--
Household Income					
<$50,000	226	58%	27%	15%	--
$50,000-$99,999	323	50%	40%	10%	--
$100,000-$149,999	180	45%	48%	6%	1%
$150,000+	269	35%	61%	4%	--

I. tried to reduce your utility bills (such as turning down your heat or air, or not using appliances)

	Base	Yes	No	Not applicable	Refused
Total	1,006	73%	25%	1%	*
Age					
18-34	245	79%	19%	2%	--
35-49	263	73%	27%	*	--
50-64	280	75%	23%	2%	1%
65+	218	67%	32%	*	--
Race/Ethnicity					
Non-Hispanic White	568	70%	29%	1%	--
Non-Hispanic Black	122	80%	19%	2%	--
Hispanic	183	85%	15%	*	--
Other	133	70%	26%	1%	2%
Household Income					
<$50,000	226	80%	18%	3%	--
$50,000-$99,999	323	76%	24%	1%	--
$100,000-$149,999	180	72%	27%	1%	--
$150,000+	269	66%	32%	--	1%

J. delayed a home or car repair

	Base	Yes	No	Not applicable	Refused
Total	1,006	41%	53%	6%	--
Age					
18-34	245	51%	41%	8%	--
35-49	263	45%	50%	5%	--
50-64	280	41%	52%	7%	--
65+	218	29%	68%	4%	--
Race/Ethnicity					
Non-Hispanic White	568	36%	61%	3%	--
Non-Hispanic Black	122	62%	29%	9%	--
Hispanic	183	58%	31%	11%	--
Other	133	24%	65%	11%	--
Household Income					
<$50,000	226	52%	35%	13%	--
$50,000-$99,999	323	47%	47%	5%	--
$100,000-$149,999	180	37%	59%	5%	--
$150,000+	269	28%	70%	2%	--

L. canceled or postponed healthcare appointments or treatments

	Base	Yes	No	Not applicable	Refused
Total	1,006	27%	70%	2%	--
Age					
18-34	245	46%	50%	3%	--
35-49	263	26%	73%	1%	--
50-64	280	26%	71%	3%	--
65+	218	13%	85%	2%	--
Race/Ethnicity					
Non-Hispanic White	568	20%	79%	1%	--
Non-Hispanic Black	122	44%	55%	1%	--
Hispanic	183	47%	48%	5%	--
Other	133	22%	73%	4%	--
Household Income					
<$50,000	226	50%	49%	1%	--
$50,000-$99,999	323	30%	66%	5%	--
$100,000-$149,999	180	15%	83%	1%	--
$150,000+	269	16%	83%	1%	--

M. skipped filling a medication a doctor prescribed for you or taking less than prescribed/skipping doses to make medication last longer

	Base	Yes	No	Not applicable	Refused
Total	1,006	17%	75%	8%	--
Age					
18-34	245	27%	63%	10%	--
35-49	263	20%	72%	9%	--
50-64	280	13%	80%	7%	--
65+	218	10%	84%	5%	--
Race/Ethnicity					
Non-Hispanic White	568	11%	85%	5%	--
Non-Hispanic Black	122	37%	55%	7%	--
Hispanic	183	27%	58%	15%	--
Other	133	16%	72%	12%	--
Household Income					
<$50,000	226	34%	60%	6%	--
$50,000-$99,999	323	19%	69%	12%	--
$100,000-$149,999	180	9%	84%	7%	--
$150,000+	269	9%	86%	5%	--