

# IN THE WEEDS

MARIJUANA & THE AMERICAN PUBLIC 2019

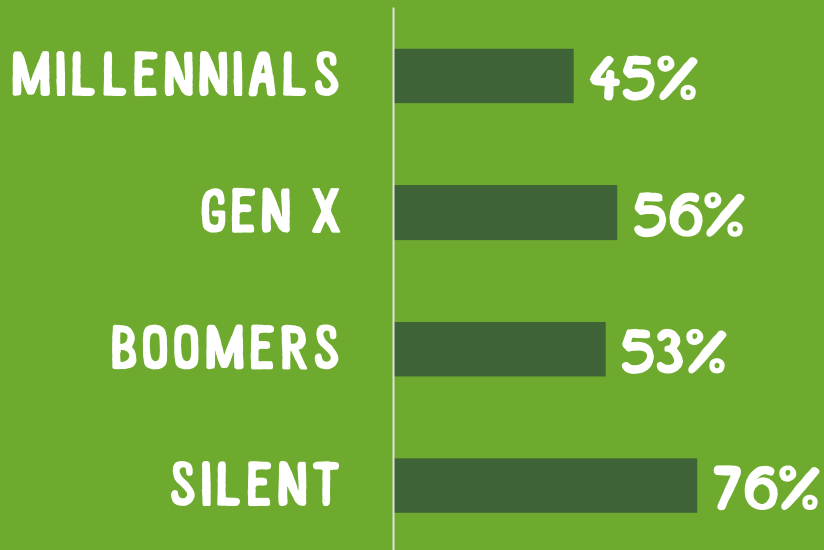


**SSRS** research. *refined.*

**55%**

OF AMERICANS SAY THEY  
**HAVE NEVER TRIED**  
MARIJUANA

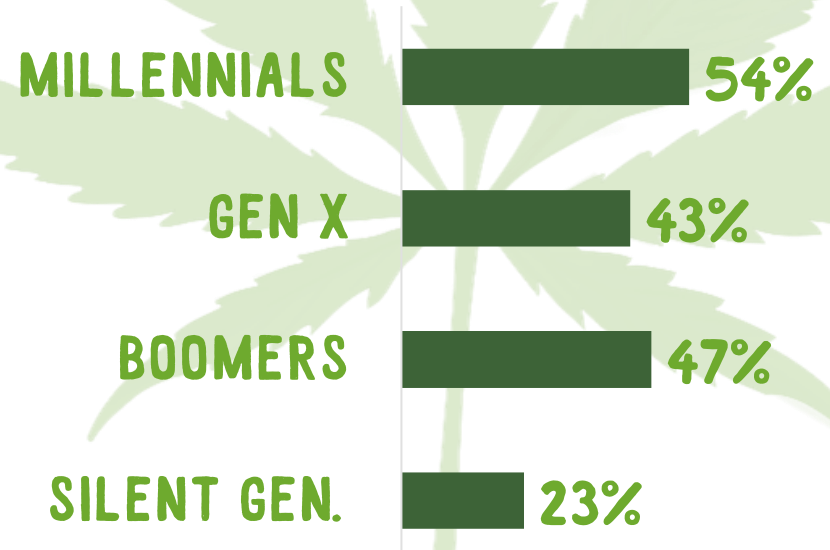
**NEVER TRIED MARIJUANA**  
BY GENERATION



**44%**

OF AMERICANS SAY THEY  
**HAVE TRIED**  
MARIJUANA

**EVER TRIED MARIJUANA**  
BY GENERATION

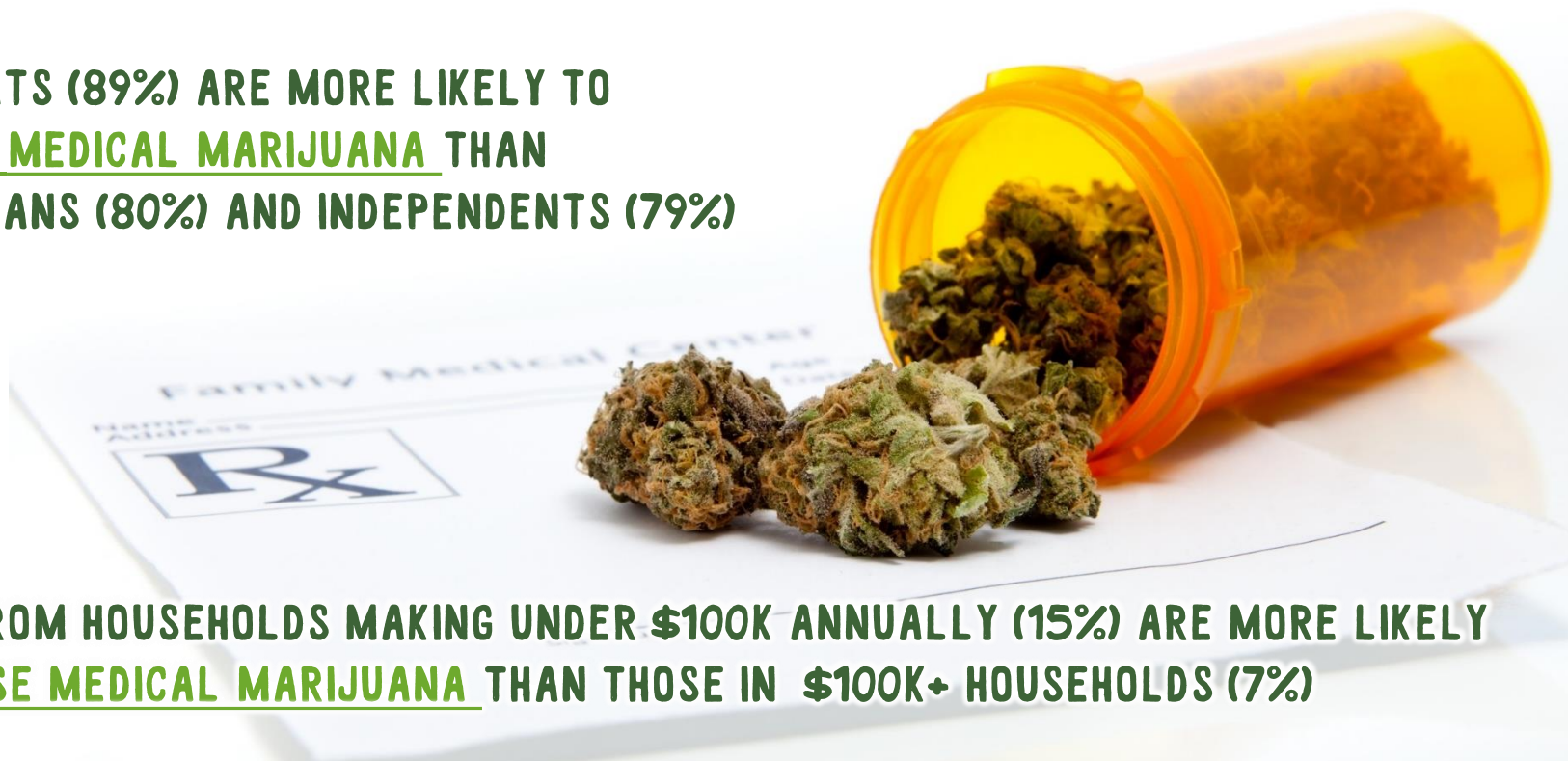


83%

OF AMERICANS THINK THAT THE USE OF MARIJUANA FOR MEDICAL PURPOSES SHOULD BE **LEGAL.**

94% OF THOSE WHO HAVE TRIED MARIJUANA THINK IT SHOULD BE LEGAL FOR MEDICAL PURPOSES, COMPARED TO 74% OF THOSE WHO HAVE NOT TRIED MARIJUANA.

DEMOCRATS (89%) ARE MORE LIKELY TO SUPPORT MEDICAL MARIJUANA THAN REPUBLICANS (80%) AND INDEPENDENTS (79%)



THOSE FROM HOUSEHOLDS MAKING UNDER \$100K ANNUALLY (15%) ARE MORE LIKELY TO OPPOSE MEDICAL MARIJUANA THAN THOSE IN \$100K+ HOUSEHOLDS (7%)



**54%** OF AMERICANS  
**SUPPORT**

LEGALIZING MARIJUANA FOR RECREATIONAL USE

(INCREASE OF 6% FROM LAST YEAR)



**42%** OF AMERICANS  
**OPPOSE**

LEGALIZING MARIJUANA FOR RECREATIONAL USE

(DECREASE OF 5% FROM LAST YEAR)

SUPPORT FOR LEGALIZING MARIJUANA FOR RECREATIONAL USE AMONG...

73%

THOSE WHO HAVE TRIED MARIJUANA

38%

THOSE WHO HAVE NOT TRIED MARIJUANA

- DEMOCRATS (60%) ARE MORE LIKELY TO SUPPORT LEGALIZING RECREATIONAL MARIJUANA THAN REPUBLICANS (47%)
- THOSE FROM HOUSEHOLDS MAKING \$50K-\$100K ANNUALLY ARE MORE LIKELY TO SUPPORT RECREATIONAL MARIJUANA THAN THOSE MAKING MORE (50%) OR LESS (50%).
- GEN Z (69%) AND MILLENNIALS (61%) ARE MORE LIKELY TO SUPPORT RECREATIONAL MARIJUANA THAN GEN X (49%), BOOMERS (49%), AND THE SILENT GENERATION (40%).



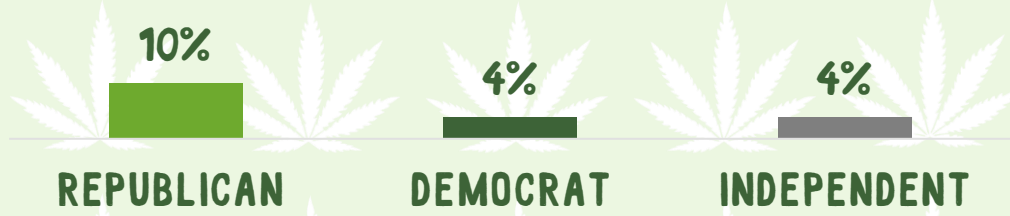


# 53% OF AMERICANS SAY ALCOHOL IS MORE HARMFUL TO A PERSON'S HEALTH THAN MARIJUANA

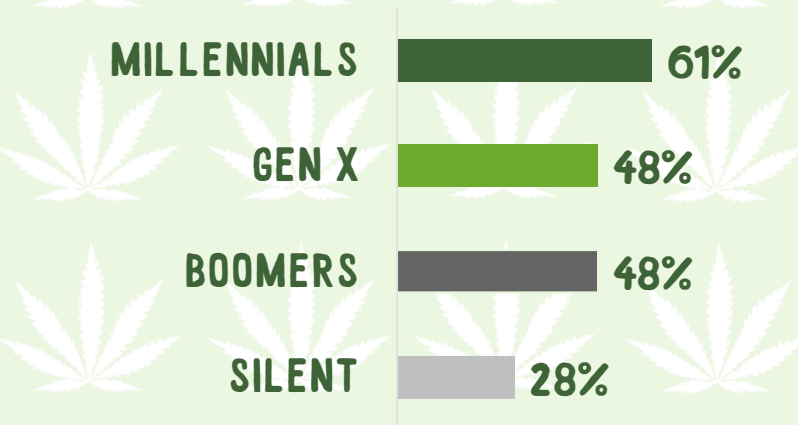
6% SAY MARIJUANA IS MORE HARMFUL THAN ALCOHOL AND 27% SAY THEY ARE EQUALLY HARMFUL; 11% SAY NEITHER ARE HARMFUL.



## MARIJUANA IS MORE HARMFUL THAN ALCOHOL, BY PARTY

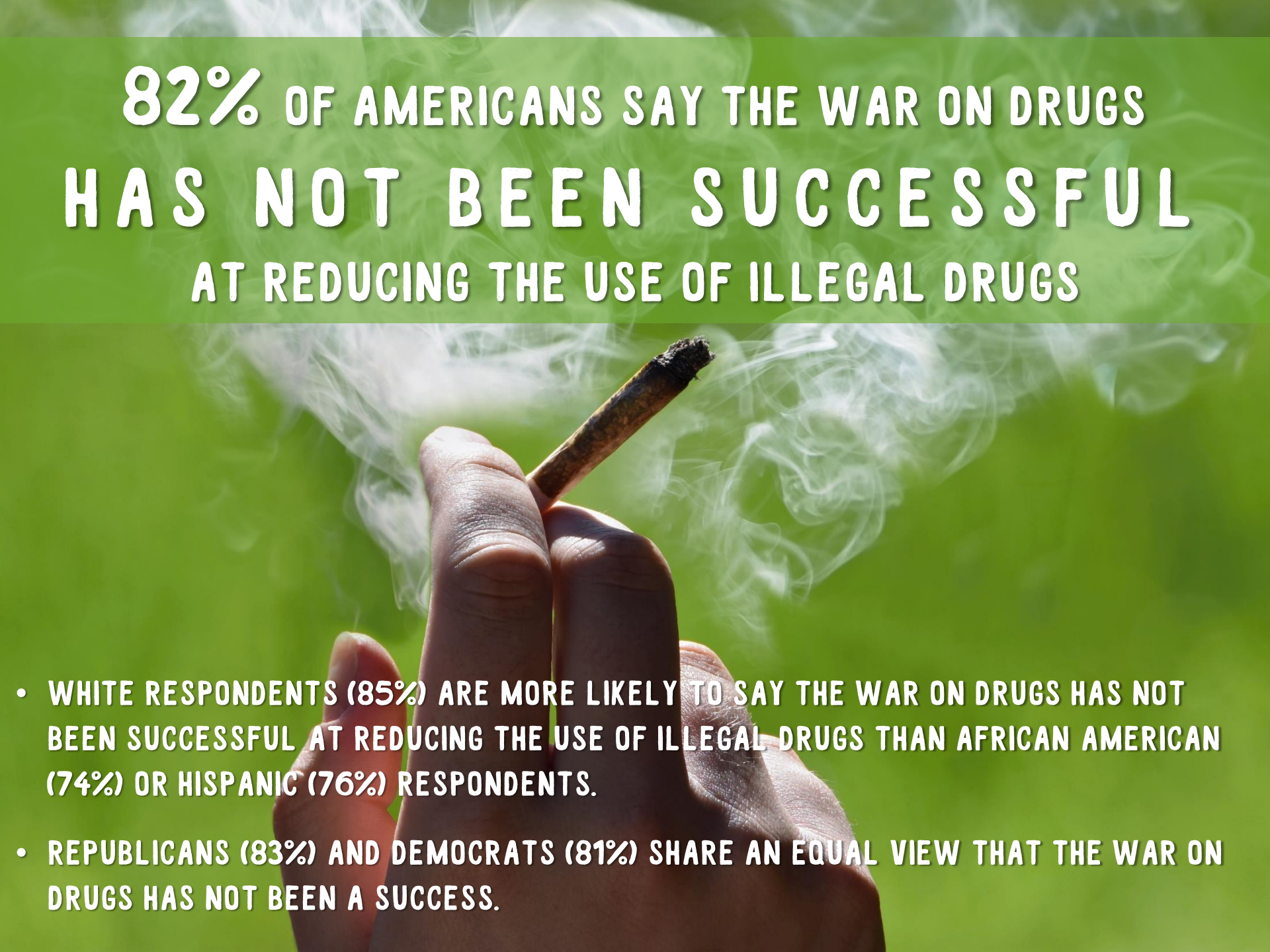


## ALCOHOL IS MORE HARMFUL THAN MARIJUANA, BY GENERATION



**65%** OF THOSE WHO HAVE TRIED MARIJUANA SAY ALCOHOL IS MORE HARMFUL, COMPARED TO JUST 44% WHO HAVE NEVER TRIED MARIJUANA

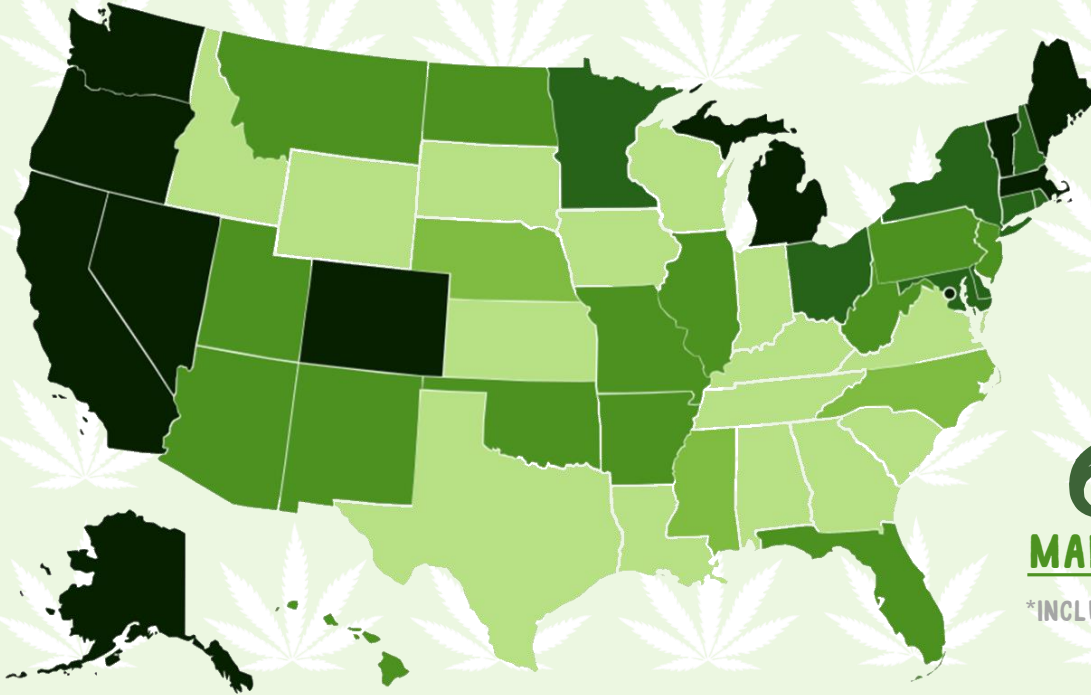




**82% OF AMERICANS SAY THE WAR ON DRUGS  
HAS NOT BEEN SUCCESSFUL  
AT REDUCING THE USE OF ILLEGAL DRUGS**

- **WHITE RESPONDENTS (85%) ARE MORE LIKELY TO SAY THE WAR ON DRUGS HAS NOT BEEN SUCCESSFUL AT REDUCING THE USE OF ILLEGAL DRUGS THAN AFRICAN AMERICAN (74%) OR HISPANIC (76%) RESPONDENTS.**
- **REPUBLICANS (83%) AND DEMOCRATS (81%) SHARE AN EQUAL VIEW THAT THE WAR ON DRUGS HAS NOT BEEN A SUCCESS.**

# AWARENESS OF MARIJUANA LEGALIZATION, BY STATE



AMONG THOSE WHO LIVE IN STATES WITH FULL LEGALIZATION (N=240),

**59%** KNEW RECREATIONAL MARIJUANA USE WAS LEGAL WHERE THEY LIVE

AMONG THOSE WHO LIVE IN STATES WHERE MEDICAL MARIJUANA IS LEGAL (N=682\*)

**61%** KNEW THEIR STATE ALLOWED MARIJUANA USE FOR MEDICINAL PURPOSES

\*INCLUDE BOTH FULLY LEGAL AND MEDICAL MARIJUANA ONLY STATES

AMONG THOSE WHO LIVE IN STATES WHERE MARIJUANA IS LEGAL ONLY FOR MEDICINAL PURPOSES (N=442\*),

**45%** KNEW THEIR STATE ONLY ALLOWED MEDICAL MARIJUANA

\*DOES NOT INCLUDE STATES WITH FULL LEGALIZATION

AMONG THOSE WHO LIVE IN STATES WHERE MARIJUANA IS COMPLETELY ILLEGAL (N=318),

**50%** KNEW MARIJUANA WAS ILLEGAL BOTH MEDICALLY & RECREATIONALLY

# METHODOLOGY

Interviews for this study were conducted on the SSRS Omnibus from April 2-7, 2019 among a nationally representative sample of 1,000 respondents age 18 and older. The margin of error for total respondents is +/-3.64 percentage points at the 95% confidence level.

The SSRS Omnibus is a national, weekly, dual-frame bilingual telephone survey. Each weekly wave of SSRS Omnibus consists of 1,000 interviews, of which 600 are obtained with respondents on their cellphones, and a minimum of 35 interviews completed in Spanish. Sample provided by MSG.

**DID YOU LIKE THIS REPORT? THEN LET'S GET SOCIAL!**  
**JOIN OUR MAILING LIST AND FOLLOW US FOR MORE GREAT INSIGHTS!**



For more information visit [www.ssrs.com](http://www.ssrs.com) or contact [info@ssrs.com](mailto:info@ssrs.com).