

SSRS Economic Attitudes Survey
Wave 6

OVERVIEW

Wave 6 of this study was conducted by SSRS on its Opinion Panel Omnibus platform. The SSRS Opinion Panel Omnibus is a national, twice-per-month, probability-based survey.

Economic Attitudes Tracker waves include:

- March 21 – March 24, 2025, among a sample of 1,031 panelists. The survey was conducted via web (n=1,001) and telephone (n=30) and administered in English (n=1,005) and Spanish (n=26). The margin of error for total respondents is +/-3.8 percentage points at the 95% confidence level. The design effect is 1.54.
- June 6 – June 10, 2025, among a sample of 1,029 respondents. The survey was conducted via web (n=999) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=25). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level. The design effect is 1.29.
- August 1 – August 4, 2025, among a sample of 1,030 respondents. The survey was conducted via web (n=1,000) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=26). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.31.
- October 16 – October 19, 2025, among a sample of 1,033 respondents. The survey was conducted via web (n=1,003) and telephone (n=30) and administered in English (n=1,007) and Spanish (n=26). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.34.
- February 5 – February 9, 2026, among a sample of 1,030 respondents. The survey was conducted via web (n=1,000) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=26). The margin of error for total respondents is +/-3.4 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.26.
- June 18 – June 22, 2026 among a sample of 1,030 respondents. The survey was conducted via web (n=1,000) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=26). The margin of error for total respondents is +/-3.4 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.24.

All SSRS Opinion Panel Omnibus data are weighted to represent the target population of U.S. adults ages 18 or older.

The SSRS Opinion Panel Omnibus is conducted on the SSRS Opinion Panel. SSRS Opinion Panel members are recruited randomly based primarily on nationally representative ABS (Address Based Sample) design (including Hawaii and Alaska). ABS respondents are randomly sampled by Marketing Systems Group (MSG) through the U.S. Postal Service's Computerized Delivery Sequence File (CDS), a regularly-updated listing of all known addresses in the U.S. For the SSRS Opinion Panel, known business addresses are excluded from the sample frame. Additional panelists are recruited via random digit dial (RDD) telephone sample of cell phone numbers connected to a prepaid cell phone. This sample is selected by MSG from the cell phone RDD frame using a flag that identifies prepaid numbers. Prepaid cell numbers are associated with cell phones that are "pay as you go" and do not require a contract.

The SSRS Opinion Panel is a multi-mode panel (web and phone). Most panelists take self-administered web surveys; however, the option to take surveys conducted by a live telephone interviewer is available to those who do not use the internet as well as those who use the internet but are reluctant to take surveys online.

NOTES ABOUT RESULTS

Because percentages are rounded, they may not total 100%.

Data collection was conducted via web and telephone. Verbiage in this topline reflects web wording. Telephone wording may differ slightly due to interviewer-administered data collection.

ECON1. How would you rate (INSERT ITEM) today?

[ITEMS ASKED IN RANDOM ORDER, EXCEPT FOR ITEMS A AND B, ASKED FIRST IN ORDER; SCALE ROTATED AT RANDOM]

A. the U.S. economy

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Mar 2025	1,031	1%	15%	28%	42%	15%	*
Jun 2025	1,029	3%	20%	29%	34%	15%	*
Aug 2025	1,030	4%	20%	29%	33%	14%	0%
Oct 2025	1,033	3%	18%	26%	40%	13%	0%
Feb 2026	1,030	3%	20%	26%	37%	14%	*
Jun 2026	1,030	3%	17%	23%	40%	17%	*

B. the U.S. job market

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Mar 2025	1,031	1%	23%	34%	30%	12%	0%
Jun 2025	1,029	5%	23%	34%	26%	13%	*
Aug 2025	1,030	5%	22%	31%	30%	12%	*
Oct 2025	1,033	4%	22%	28%	33%	13%	0%
Feb 2026	1,030	2%	21%	30%	31%	17%	*
Jun 2026	1,030	4%	19%	28%	34%	15%	*

C. your financial situation

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Mar 2025	1,031	7%	35%	32%	18%	9%	*
Jun 2025	1,029	9%	32%	32%	17%	10%	*
Aug 2025	1,030	10%	35%	30%	16%	9%	*
Oct 2025	1,033	9%	33%	30%	19%	9%	*
Feb 2026	1,030	10%	31%	32%	18%	9%	*
Jun 2026	1,030	9%	30%	32%	20%	9%	*

D. your employment situation

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Mar 2025	1,031	15%	33%	36%	10%	5%	1%
Jun 2025	1,029	19%	30%	36%	9%	6%	0%
Aug 2025	1,030	19%	31%	35%	8%	5%	0%
Oct 2025	1,033	19%	29%	35%	11%	6%	*
Feb 2026	1,030	17%	28%	35%	12%	7%	0%
Jun 2026	1,030	17%	28%	36%	13%	6%	0%

G. your job stability

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Mar 2025	1,031	15%	31%	38%	9%	5%	1%
Jun 2025	1,029	16%	31%	36%	10%	6%	0%
Aug 2025	1,030	19%	31%	35%	9%	5%	1%
Oct 2025	1,033	20%	28%	36%	10%	6%	*
Feb 2026	1,030	18%	28%	35%	12%	7%	0%
Jun 2026	1,030	17%	27%	38%	13%	4%	0%

ECON2. How worried, if at all, do you feel about (INSERT ITEM)?

[ITEMS ASKED IN SAME ORDER AS ECON1, WITH ITEMS H, I, AND J RANDOMIZED AT THE END; SCALE ROTATED AT RANDOM]

A. the U.S. economy

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	Refused
Mar 2025	1,031	31%	46%	19%	3%	*
Jun 2025	1,029	27%	47%	21%	5%	0%
Aug 2025	1,030	26%	48%	21%	5%	*
Oct 2025	1,033	28%	46%	20%	6%	0%
Feb 2026	1,030	28%	45%	22%	5%	*
Jun 2026	1,030	28%	49%	18%	5%	*

B. the U.S. job market

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	Refused
Mar 2025	1,031	21%	44%	27%	8%	*
Jun 2025	1,029	21%	40%	30%	8%	0%
Aug 2025	1,030	21%	43%	29%	7%	*
Oct 2025	1,033	24%	43%	26%	8%	*
Feb 2026	1,030	24%	46%	24%	6%	*

Jun 2026	1,030	23%	46%	25%	6%	0%
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C. your financial situation

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	Refused
Mar 2025	1,031	20%	39%	32%	9%	*
Jun 2025	1,029	21%	41%	28%	9%	*
Aug 2025	1,030	21%	36%	32%	11%	*
Oct 2025	1,033	21%	38%	30%	12%	*
Feb 2026	1,030	21%	35%	34%	10%	*
Jun 2026	1,030	20%	38%	31%	11%	*

D. your employment situation

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	Refused
Mar 2025	1,031	12%	22%	34%	31%	1%
Jun 2025	1,029	14%	24%	34%	28%	0%
Aug 2025	1,030	13%	20%	34%	32%	0%
Oct 2025	1,033	12%	24%	34%	30%	*
Feb 2026	1,030	14%	24%	34%	28%	0%
Jun 2026	1,030	12%	24%	39%	25%	0%

G. your job stability

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	Refused
Mar 2025	1,031	12%	24%	33%	31%	1%
Jun 2025	1,029	13%	26%	32%	28%	0%
Aug 2025	1,030	13%	22%	33%	31%	1%
Oct 2025	1,033	12%	24%	33%	31%	*
Feb 2026	1,030	15%	23%	34%	28%	0%
Jun 2026	1,030	12%	25%	37%	25%	*

H. Wave 1-3: your cost of living (i.e. the amount of money you need for your housing, groceries, transportation, and healthcare)

Wave 4+: your cost of living (meaning the amount of money you need for your housing, groceries, transportation, and healthcare)

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	Refused
Mar 2025	1,031	31%	44%	21%	3%	*
Jun 2025	1,029	37%	42%	16%	6%	*
Aug 2025	1,030	36%	38%	20%	6%	*
Oct 2025	1,033	34%	40%	18%	7%	*

Feb 2026	1,030	36%	38%	21%	5%	*
Jun 2026	1,030	32%	42%	19%	7%	*

I. your ability to find a new job if you need to

	Base	Very worried	Moderately worried	Not too worried	Not at all worried	Refused
Mar 2025	1,031	23%	30%	28%	19%	0%
Jun 2025	1,029	26%	29%	27%	18%	0%
Aug 2025	1,030	24%	31%	24%	20%	0%
Oct 2025	1,033	25%	31%	25%	19%	*
Feb 2026	1,030	29%	30%	24%	17%	*
Jun 2026	1,030	25%	35%	25%	16%	0%

ECON4. Wave 1: In the past 3 months, (INSERT ITEM)?
 Wave 2, 3: In the past 3 months, have you (INSERT ITEM)?
[ITEMS ASKED IN RANDOM ORDER]

B. Wave 1: have you divested (i.e. reduced or eliminated investments)
 Wave 2-3: divested (i.e. reduced or eliminated investments)
 Wave 4+: divested (meaning you reduced or eliminated investments)

	Base	Yes	No	Not applicable	Refused
Mar 2025	1,031	19%	56%	24%	*
Jun 2025	1,029	18%	59%	23%	*
Aug 2025	1,030	15%	68%	18%	*
Oct 2025	1,033	21%	58%	21%	*
Feb 2026	1,030	19%	55%	25%	*
Jun 2026	1,030	21%	57%	22%	*

C. Wave 1: have you had to cut back on spending on extras and entertainment in order to afford necessities
 Wave 2-4: had to cut back on spending on extras and entertainment in order to afford necessities
 Wave 5+: cut back on spending on extras and entertainment in order to afford necessities

	Base	Yes	No	Not applicable	Refused
Mar 2025	1,031	54%	41%	5%	*
Jun 2025	1,029	49%	45%	6%	*
Aug 2025	1,030	51%	46%	3%	0%
Oct 2025	1,033	55%	42%	3%	*
Feb 2026	1,030	56%	38%	5%	*
Jun 2026	1,030	57%	40%	3%	*

D. Wave 1: have you changed what groceries you buy in order to stay within your budget
 Wave 2+: changed what groceries you buy in order to stay within your budget

	Base	Yes	No	Not applicable	Refused
Mar 2025	1,031	59%	38%	3%	*

Jun 2025	1,029	52%	45%	3%	*
Aug 2025	1,030	53%	45%	2%	*
Oct 2025	1,033	57%	40%	2%	*
Feb 2026	1,030	58%	40%	2%	*
Jun 2026	1,030	58%	39%	3%	*

E. Wave 1: have you gone out to bars or restaurants less frequently
 Wave 2+: gone out to bars or restaurants less frequently

	Base	Yes	No	Not applicable	Refused
Mar 2025	1,031	53%	34%	13%	*
Jun 2025	1,029	49%	39%	12%	*
Aug 2025	1,030	51%	38%	11%	*
Oct 2025	1,033	55%	35%	10%	*
Feb 2026	1,030	54%	34%	13%	*
Jun 2026	1,030	54%	35%	11%	*

F. Wave 1: have you reduced how much you spend on gasoline by driving less
 Wave 2+: reduced how much you spend on gasoline by driving less

	Base	Yes	No	Not applicable	Refused
Mar 2025	1,031	35%	56%	9%	*
Jun 2025	1,029	36%	54%	10%	*
Aug 2025	1,030	37%	56%	8%	*
Oct 2025	1,033	40%	52%	8%	*
Feb 2026	1,030	37%	53%	10%	*
Jun 2026	1,030	49%	41%	9%	*

H. traveled less than you planned to or normally would

	Base	Yes	No	Not applicable	Refused
Jun 2025	1,029	38%	48%	14%	0%
Aug 2025	1,030	37%	53%	10%	*
Oct 2025	1,033	42%	46%	12%	*
Feb 2026	1,030	39%	47%	13%	*
Jun 2026	1,030	46%	43%	11%	*

I. tried to reduce your utility bills (such as turning down your heat or air or not using appliances)

	Base	Yes	No	Not applicable	Refused
Jun 2025	1,029	61%	34%	5%	*
Aug 2025	1,030	62%	36%	2%	*
Oct 2025	1,033	65%	31%	4%	*
Feb 2026	1,030	67%	28%	5%	*
Jun 2026	1,030	64%	33%	3%	*

J. Wave 2: delayed a home repair
 Wave 3+: delayed a home or car repair

	Base	Yes	No	Not applicable	Refused
Jun 2025	1,029	34%	51%	15%	*
Aug 2025	1,030	37%	57%	6%	*
Oct 2025	1,033	42%	52%	6%	*
Feb 2026	1,030	38%	51%	11%	*
Jun 2026	1,030	37%	56%	7%	*

K. delayed a car repair

	Base	Yes	No	Not applicable	Refused
Jun 2025	1,029	32%	57%	11%	*

L. Wave 2-3: delayed a health visit or healthcare
 Wave 4+: canceled or postponed healthcare appointments or treatments

	Base	Yes	No	Not applicable	Refused
Jun 2025	1,029	29%	65%	6%	*
Aug 2025	1,030	27%	70%	3%	*
Oct 2025	1,033	28%	67%	5%	*
Feb 2026	1,030	29%	65%	7%	*
Jun 2026	1,030	31%	63%	6%	*

M. Wave 2-3 skipped filling a prescription medication a doctor prescribed for you
 Wave 4: skipped filling a prescription medication a doctor prescribed for you or taking less than prescribed/skipping doses to make medication last longer
 Wave 5+: skipped filling a medication a doctor prescribed for you or taking less than prescribed/skipping doses to make medication last longer

	Base	Yes	No	Not applicable	Refused
Jun 2025	1,029	14%	72%	13%	*
Aug 2025	1,030	13%	78%	9%	0%
Oct 2025	1,033	14%	75%	11%	*
Feb 2026	1,030	17%	72%	11%	*
Jun 2026	1,030	19%	70%	11%	*

O. or someone in your household taken on another job or another source of income, such as gig work or a side hustle

	Base	Yes	No	Not applicable	Refused
Aug 2025	1,030	25%	68%	7%	*

P. or someone in your household lost a job

	Base	Yes	No	Not applicable	Refused
Aug 2025	1,030	12%	82%	6%	*

T. delayed moving or selling your home because of the state of the housing market

	Base	Yes	No	Not applicable	Refused
Aug 2025	1,030	14%	63%	23%	0%
Feb 2026	1,030	11%	54%	35%	*
Jun 2026	1,030	14%	54%	32%	*

U. have you argued with your spouse, partner, or family member about your current financial situation

	Base	Yes	No	Not applicable	Refused
Jun 2026	1,030	28%	63%	9%	*

ECON9. In the past 6 months, have you or someone in your family...?

[RANDOM ORDER ITEMS 1-3]

	Oct 2025	Feb 2026	June 2026
Base	1,033	1,030	1,030
Wave 4: Needed a second job or source of income, such as gig work or a side hustle Wave 5: Needed an additional job or source of income, such as gig work or a side hustle	29%	27%	30%
Lost a job	13%	13%	13%
Delayed retirement or returned to work after retiring	9%	8%	9%
None of these	59%	62%	58%
Refused	*	*	*

ECON5. To what extent do you agree or disagree with the following statement?

[ITEMS ASKED IN RANDOM ORDER; SCALE ROTATED AT RANDOM]

A. The U.S. is heading for a recession

	Base	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Refused
Mar 2025	1,031	28%	33%	26%	9%	4%	0%
Jun 2025	1,029	23%	35%	27%	7%	7%	*
Aug 2025	1,030	26%	31%	28%	8%	7%	*
Oct 2025	1,033	29%	31%	24%	9%	6%	0%
Feb 2026	1,030	23%	33%	30%	7%	6%	0%
Jun 2026	1,030	25%	34%	25%	9%	7%	*

B. My income has kept up with cost of living increases

	Base	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Refused
Mar 2025	1,031	3%	18%	19%	30%	30%	*
Jun 2025	1,029	6%	19%	22%	25%	28%	0%

Aug 2025	1,030	4%	21%	19%	26%	30%	*
Oct 2025	1,033	6%	18%	18%	27%	31%	*
Feb 2026	1,030	6%	19%	18%	29%	27%	*
Jun 2026	1,030	6%	18%	19%	29%	29%	*

D. I feel like politicians don't understand the economic reality I am living

	Base	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Refused
Aug 2025	1,030	47%	31%	16%	4%	2%	*
Oct 2025	1,033	49%	29%	14%	5%	2%	0%
Feb 2026	1,030	52%	28%	15%	3%	2%	*
Jun 2026	1,030	54%	27%	13%	3%	2%	0%

G. I feel like I'm doing everything right financially, but still can't get ahead

	Base	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Refused
Oct 2025	1,033	26%	33%	24%	12%	5%	*
Feb 2026	1,030	24%	31%	26%	13%	7%	*
Jun 2026	1,030	25%	31%	24%	12%	9%	*

ECON7. Compared with 3 months ago, would you say each of the following is currently more expensive, less expensive, or about the same cost?

[ITEMS ASKED IN RANDOM ORDER; SCALE ROTATED AT RANDOM]

A. Groceries

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Aug 2025	1,030	46%	39%	10%	4%	1%	1%
Jun 2026	1,030	55%	34%	8%	2%	0%	1%

B. Diapers or other baby products

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Aug 2025	1,030	15%	17%	9%	1%	0%	58%
Jun 2026	1,030	16%	14%	10%	1%	1%	58%

C. Prescription medications

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Aug 2025	1,030	17%	24%	38%	1%	1%	19%

Jun 2026	1,030	18%	28%	35%	2%	1%	16%
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D. Healthcare

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Aug 2025	1,030	28%	30%	29%	1%	0%	12%
Jun 2026	1,030	32%	29%	26%	1%	1%	11%

E. Home or auto insurance

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Aug 2025	1,030	34%	34%	19%	1%	1%	11%
Jun 2026	1,030	33%	33%	23%	2%	1%	9%

F. Electronics

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Aug 2025	1,030	23%	35%	19%	1%	0%	21%
Jun 2026	1,030	27%	31%	18%	3%	1%	20%

G. Real estate or housing costs

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Aug 2025	1,030	37%	28%	14%	4%	0%	17%
Jun 2026	1,030	35%	28%	16%	2%	1%	18%

H. Utilities (i.e., electric, water, and/or gas)

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Aug 2025	1,030	34%	42%	19%	2%	0%	3%
Jun 2026	1,030	36%	42%	17%	1%	1%	3%

I. Having a pet

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices

							in the past 3 months
Aug 2025	1,030	18%	35%	22%	0%	1%	23%
Jun 2026	1,030	20%	33%	23%	1%	0%	22%

J. Gasoline

	Base	Much more expensive	Somewhat more expensive	No change	Somewhat less expensive	Much less expensive	NA – don't know prices in the past 3 months
Jun 2026	1,030	66%	23%	5%	3%	0%	3%

ECON16. In the past 3 months, how often, if at all, do you feel like you have had to give up or cut back on things you enjoy because of current economic conditions?

[ROTATE ORDER]

	Jun 2026
Base	1,030
Very often	19%
Often	20%
Sometimes	33%
Rarely	18%
Never	9%
Refused	*

ECON17. What is one simple, low-cost thing that has brought you joy recently?

[Open-ended]

Coded Responses:

	Jun 2026
Base	1,030
Enjoying nature or spending time outside	19%
Food, cooking, or special food or beverage treats	17%
Spending time with family and/or friends	12%
Exercising or physical activities	7%
Reading	5%
Playing video games or using technology	4%
Shopping or buying things	4%
Spending time with pets	3%
Staying home	3%
Hobbies such as painting, knitting, or puzzles	2%
Playing sports or attending sporting events	2%
Listening to music or attending music events	2%
Self-care or personal products	2%

Community locations or events	1%
Religion	1%
Travel, road trips, or just getting away	1%
Saving money, finding deals, or thrifting	<1%
Working or earning money	<1%
Giving to charity or charitable acts	<1%
Something else	7%
Don't know	1%
NA/nothing/refused	7%

ECON13. Which of the following best describes your household's economic or social class?

[ROTATE ORDER]

	Base	Upper class	Upper middle class	Middle class	Lower middle class	Lower class	Refused
Oct 2025	1,033	2%	16%	42%	28%	12%	*
Feb 2026	1,030	2%	11%	48%	27%	13%	*
Jun 2026	1,030	1%	14%	46%	27%	12%	*