

SSRS Economic Attitudes Survey  
Wave 5

## OVERVIEW

Wave 4 of this study was conducted by SSRS on its Opinion Panel Omnibus platform. The SSRS Opinion Panel Omnibus is a national, twice-per-month, probability-based survey.

Economic Attitudes Tracker waves include:

- March 21 – March 24, 2025, among a sample of 1,031 panelists. The survey was conducted via web (n=1,001) and telephone (n=30) and administered in English (n=1,005) and Spanish (n=26). The margin of error for total respondents is +/-3.8 percentage points at the 95% confidence level. The design effect is 1.54.
- June 6 – June 10, 2025, among a sample of 1,029 respondents. The survey was conducted via web (n=999) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=25). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level. The design effect is 1.29.
- August 1 – August 4, 2025, among a sample of 1,030 respondents. The survey was conducted via web (n=1,000) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=26). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.31.
- October 16 – October 19, 2025, among a sample of 1,033 respondents. The survey was conducted via web (n=1,003) and telephone (n=30) and administered in English (n=1,007) and Spanish (n=26). The margin of error for total respondents is +/-3.5 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.34.
- February 5 – February 9, 2026, among a sample of 1,030 respondents. The survey was conducted via web (n=1,000) and telephone (n=30) and administered in English (n=1,004) and Spanish (n=26). The margin of error for total respondents is +/-3.4 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.26.

All SSRS Opinion Panel Omnibus data are weighted to represent the target population of U.S. adults ages 18 or older.

The SSRS Opinion Panel Omnibus is conducted on the SSRS Opinion Panel. SSRS Opinion Panel members are recruited randomly based primarily on nationally representative ABS (Address Based Sample) design (including Hawaii and Alaska). ABS respondents are randomly sampled by Marketing Systems Group (MSG) through the U.S. Postal Service's Computerized Delivery Sequence File (CDS), a regularly-updated listing of all known addresses in the U.S. For the SSRS Opinion Panel, known business addresses are excluded from the sample frame. Additional panelists are recruited via random digit dial (RDD) telephone sample of cell phone numbers connected to a prepaid cell phone. This sample is selected by MSG from the cell phone RDD frame using a flag that identifies prepaid numbers. Prepaid cell numbers are associated with cell phones that are "pay as you go" and do not require a contract.

The SSRS Opinion Panel is a multi-mode panel (web and phone). Most panelists take self-administered web surveys; however, the option to take surveys conducted by a live telephone interviewer is available to those who do not use the internet as well as those who use the internet but are reluctant to take surveys online.

**NOTES ABOUT RESULTS**

Because percentages are rounded, they may not total 100%. An asterisk (\*) indicates less than 0.5%.

Data collection was conducted via web and telephone. Verbiage in this topline reflects web wording. Telephone wording may differ slightly due to interviewer-administered data collection.

ECON1. How would you rate (INSERT ITEM) today?  
 [ITEMS ASKED IN RANDOM ORDER, EXCEPT FOR ITEMS A AND B, ASKED FIRST IN ORDER; SCALE ROTATED AT RANDOM]

A. the U.S. economy

|          | Base  | Very good | Good | Neither good nor bad | Bad | Very bad | Refused |
|----------|-------|-----------|------|----------------------|-----|----------|---------|
| Mar 2025 | 1,031 | 1%        | 15%  | 28%                  | 42% | 15%      | *       |
| Jun 2025 | 1,029 | 3%        | 20%  | 29%                  | 34% | 15%      | *       |
| Aug 2025 | 1,030 | 4%        | 20%  | 29%                  | 33% | 14%      | 0%      |
| Oct 2025 | 1,033 | 3%        | 18%  | 26%                  | 40% | 13%      | 0%      |
| Feb 2026 | 1,030 | 3%        | 20%  | 26%                  | 37% | 14%      | *       |

B. the U.S. job market

|          | Base  | Very good | Good | Neither good nor bad | Bad | Very bad | Refused |
|----------|-------|-----------|------|----------------------|-----|----------|---------|
| Mar 2025 | 1,031 | 1%        | 23%  | 34%                  | 30% | 12%      | 0%      |
| Jun 2025 | 1,029 | 5%        | 23%  | 34%                  | 26% | 13%      | *       |
| Aug 2025 | 1,030 | 5%        | 22%  | 31%                  | 30% | 12%      | *       |
| Oct 2025 | 1,033 | 4%        | 22%  | 28%                  | 33% | 13%      | 0%      |
| Feb 2026 | 1,030 | 1%        | 11%  | 27%                  | 34% | 28%      | *       |

C. your financial situation

|          | Base  | Very good | Good | Neither good nor bad | Bad | Very bad | Refused |
|----------|-------|-----------|------|----------------------|-----|----------|---------|
| Mar 2025 | 1,031 | 7%        | 35%  | 32%                  | 18% | 9%       | *       |
| Jun 2025 | 1,029 | 9%        | 32%  | 32%                  | 17% | 10%      | *       |
| Aug 2025 | 1,030 | 10%       | 35%  | 30%                  | 16% | 9%       | *       |
| Oct 2025 | 1,033 | 9%        | 33%  | 30%                  | 19% | 9%       | *       |
| Feb 2026 | 1,030 | 10%       | 31%  | 32%                  | 18% | 9%       | *       |

D. your employment situation

|          | Base  | Very good | Good | Neither good nor bad | Bad | Very bad | Refused |
|----------|-------|-----------|------|----------------------|-----|----------|---------|
| Mar 2025 | 1,031 | 15%       | 33%  | 36%                  | 10% | 5%       | 1%      |
| Jun 2025 | 1,029 | 19%       | 30%  | 36%                  | 9%  | 6%       | 0%      |
| Aug 2025 | 1,030 | 19%       | 31%  | 35%                  | 8%  | 5%       | 0%      |
| Oct 2025 | 1,033 | 19%       | 29%  | 35%                  | 11% | 6%       | *       |
| Feb 2026 | 1,030 | 17%       | 28%  | 35%                  | 12% | 7%       | 0%      |

G. your job stability

|          | Base  | Very good | Good | Neither good nor bad | Bad | Very bad | Refused |
|----------|-------|-----------|------|----------------------|-----|----------|---------|
| Mar 2025 | 1,031 | 15%       | 31%  | 38%                  | 9%  | 5%       | 1%      |
| Jun 2025 | 1,029 | 16%       | 31%  | 36%                  | 10% | 6%       | 0%      |
| Aug 2025 | 1,030 | 19%       | 31%  | 35%                  | 9%  | 5%       | 1%      |
| Oct 2025 | 1,033 | 20%       | 28%  | 36%                  | 10% | 6%       | *       |
| Feb 2026 | 1,030 | 18%       | 28%  | 35%                  | 12% | 7%       | 0%      |

ECON2. How worried, if at all, do you feel about (INSERT ITEM)?

[ITEMS ASKED IN SAME ORDER AS ECON1, WITH ITEMS H, I, AND J RANDOMIZED AT THE END; SCALE ROTATED AT RANDOM]

A. the U.S. economy

|          | Base  | Very worried | Moderately worried | Not too worried | Not at all worried | Refused |
|----------|-------|--------------|--------------------|-----------------|--------------------|---------|
| Mar 2025 | 1,031 | 31%          | 46%                | 19%             | 3%                 | *       |
| Jun 2025 | 1,029 | 27%          | 47%                | 21%             | 5%                 | 0%      |
| Aug 2025 | 1,030 | 26%          | 48%                | 21%             | 5%                 | *       |
| Oct 2025 | 1,033 | 28%          | 46%                | 20%             | 6%                 | 0%      |
| Feb 2026 | 1,030 | 28%          | 45%                | 22%             | 5%                 | *       |

B. the U.S. job market

|          | Base  | Very worried | Moderately worried | Not too worried | Not at all worried | Refused |
|----------|-------|--------------|--------------------|-----------------|--------------------|---------|
| Mar 2025 | 1,031 | 21%          | 44%                | 27%             | 8%                 | *       |
| Jun 2025 | 1,029 | 21%          | 40%                | 30%             | 8%                 | 0%      |
| Aug 2025 | 1,030 | 21%          | 43%                | 29%             | 7%                 | *       |
| Oct 2025 | 1,033 | 24%          | 43%                | 26%             | 8%                 | *       |
| Feb 2026 | 1,030 | 24%          | 46%                | 24%             | 6%                 | *       |

C. your financial situation

|          | Base  | Very worried | Moderately worried | Not too worried | Not at all worried | Refused |
|----------|-------|--------------|--------------------|-----------------|--------------------|---------|
| Mar 2025 | 1,031 | 20%          | 39%                | 32%             | 9%                 | *       |
| Jun 2025 | 1,029 | 21%          | 41%                | 28%             | 9%                 | *       |
| Aug 2025 | 1,030 | 21%          | 36%                | 32%             | 11%                | *       |
| Oct 2025 | 1,033 | 21%          | 38%                | 30%             | 12%                | *       |
| Feb 2026 | 1,030 | 21%          | 35%                | 34%             | 10%                | *       |

D. your employment situation

|          | Base  | Very worried | Moderately worried | Not too worried | Not at all worried | Refused |
|----------|-------|--------------|--------------------|-----------------|--------------------|---------|
| Mar 2025 | 1,031 | 12%          | 22%                | 34%             | 31%                | 1%      |
| Jun 2025 | 1,029 | 14%          | 24%                | 34%             | 28%                | 0%      |
| Aug 2025 | 1,030 | 13%          | 20%                | 34%             | 32%                | 0%      |
| Oct 2025 | 1,033 | 12%          | 24%                | 34%             | 30%                | *       |
| Feb 2026 | 1,030 | 14%          | 24%                | 34%             | 28%                | 0%      |

G. your job stability

|          | Base  | Very worried | Moderately worried | Not too worried | Not at all worried | Refused |
|----------|-------|--------------|--------------------|-----------------|--------------------|---------|
| Mar 2025 | 1,031 | 12%          | 24%                | 33%             | 31%                | 1%      |
| Jun 2025 | 1,029 | 13%          | 26%                | 32%             | 28%                | 0%      |
| Aug 2025 | 1,030 | 13%          | 22%                | 33%             | 31%                | 1%      |
| Oct 2025 | 1,033 | 12%          | 24%                | 33%             | 31%                | *       |
| Feb 2026 | 1,030 | 15%          | 23%                | 34%             | 28%                | 0%      |

H. Wave 1-3: your cost of living (i.e. the amount of money you need for your housing, groceries, transportation, and healthcare)

Wave 4-5: your cost of living (meaning the amount of money you need for your housing, groceries, transportation, and healthcare)

|          | Base  | Very worried | Moderately worried | Not too worried | Not at all worried | Refused |
|----------|-------|--------------|--------------------|-----------------|--------------------|---------|
| Mar 2025 | 1,031 | 31%          | 44%                | 21%             | 3%                 | *       |
| Jun 2025 | 1,029 | 37%          | 42%                | 16%             | 6%                 | *       |
| Aug 2025 | 1,030 | 36%          | 38%                | 20%             | 6%                 | *       |
| Oct 2025 | 1,033 | 34%          | 40%                | 18%             | 7%                 | *       |
| Feb 2026 | 1,030 | 36%          | 38%                | 21%             | 5%                 | *       |

I. your ability to find a new job if you need to

|                 | Base  | Very worried | Moderately worried | Not too worried | Not at all worried | Refused |
|-----------------|-------|--------------|--------------------|-----------------|--------------------|---------|
| <b>Mar 2025</b> | 1,031 | 23%          | 30%                | 28%             | 19%                | 0%      |
| <b>Jun 2025</b> | 1,029 | 26%          | 29%                | 27%             | 18%                | 0%      |
| <b>Aug 2025</b> | 1,030 | 24%          | 31%                | 24%             | 20%                | 0%      |
| <b>Oct 2025</b> | 1,033 | 25%          | 31%                | 25%             | 19%                | *       |
| <b>Feb 2026</b> | 1,030 | 29%          | 30%                | 24%             | 17%                | *       |

ECON4. Wave 1: In the past 3 months, (INSERT ITEM)?  
 Wave 2, 3: In the past 3 months, have you (INSERT ITEM)?  
**[ITEMS ASKED IN RANDOM ORDER]**

B. Wave 1: have you divested (i.e. reduced or eliminated investments)  
 Wave 2-3: divested (i.e. reduced or eliminated investments)  
 Wave 4-5: divested (meaning you reduced or eliminated investments)

|                 | Base  | Yes | No  | Not applicable | Refused |
|-----------------|-------|-----|-----|----------------|---------|
| <b>Mar 2025</b> | 1,031 | 19% | 56% | 24%            | *       |
| <b>Jun 2025</b> | 1,029 | 18% | 59% | 23%            | *       |
| <b>Aug 2025</b> | 1,030 | 15% | 68% | 18%            | *       |
| <b>Oct 2025</b> | 1,033 | 21% | 58% | 21%            | *       |
| <b>Feb 2026</b> | 1,030 | 19% | 55% | 25%            | *       |

C. Wave 1: have you had to cut back on spending on extras and entertainment in order to afford necessities  
 Wave 2-4: had to cut back on spending on extras and entertainment in order to afford necessities  
 Wave 5: cut back on spending on extras and entertainment in order to afford necessities

|                 | Base  | Yes | No  | Not applicable | Refused |
|-----------------|-------|-----|-----|----------------|---------|
| <b>Mar 2025</b> | 1,031 | 54% | 41% | 5%             | *       |
| <b>Jun 2025</b> | 1,029 | 49% | 45% | 6%             | *       |
| <b>Aug 2025</b> | 1,030 | 51% | 46% | 3%             | 0%      |
| <b>Oct 2025</b> | 1,033 | 55% | 42% | 3%             | *       |
| <b>Feb 2026</b> | 1,030 | 56% | 38% | 5%             | *       |

D. Wave 1: have you changed what groceries you buy in order to stay within your budget  
 Wave 2-5: changed what groceries you buy in order to stay within your budget

|                 | Base  | Yes | No  | Not applicable | Refused |
|-----------------|-------|-----|-----|----------------|---------|
| <b>Mar 2025</b> | 1,031 | 59% | 38% | 3%             | *       |
| <b>Jun 2025</b> | 1,029 | 52% | 45% | 3%             | *       |
| <b>Aug 2025</b> | 1,030 | 53% | 45% | 2%             | *       |
| <b>Oct 2025</b> | 1,033 | 57% | 40% | 2%             | *       |
| <b>Feb 2026</b> | 1,030 | 58% | 40% | 2%             | *       |

E. Wave 1: have you gone out to bars or restaurants less frequently

Wave 2-5: gone out to bars or restaurants less frequently

|                 | Base  | Yes | No  | Not applicable | Refused |
|-----------------|-------|-----|-----|----------------|---------|
| <b>Mar 2025</b> | 1,031 | 53% | 34% | 13%            | *       |
| <b>Jun 2025</b> | 1,029 | 49% | 39% | 12%            | *       |
| <b>Aug 2025</b> | 1,030 | 51% | 38% | 11%            | *       |
| <b>Oct 2025</b> | 1,033 | 55% | 35% | 10%            | *       |
| <b>Feb 2026</b> | 1,030 | 54% | 34% | 13%            | *       |

F. Wave 1: have you reduced how much you spend on gasoline by driving less

Wave 2-5: reduced how much you spend on gasoline by driving less

|                 | Base  | Yes | No  | Not applicable | Refused |
|-----------------|-------|-----|-----|----------------|---------|
| <b>Mar 2025</b> | 1,031 | 35% | 56% | 9%             | *       |
| <b>Jun 2025</b> | 1,029 | 36% | 54% | 10%            | *       |
| <b>Aug 2025</b> | 1,030 | 37% | 56% | 8%             | *       |
| <b>Oct 2025</b> | 1,033 | 40% | 52% | 8%             | *       |
| <b>Feb 2026</b> | 1,030 | 37% | 53% | 10%            | *       |

H. traveled less than you planned to or normally would

|                 | Base  | Yes | No  | Not applicable | Refused |
|-----------------|-------|-----|-----|----------------|---------|
| <b>Jun 2025</b> | 1,029 | 38% | 48% | 14%            | 0%      |
| <b>Aug 2025</b> | 1,030 | 37% | 53% | 10%            | *       |
| <b>Oct 2025</b> | 1,033 | 42% | 46% | 12%            | *       |
| <b>Feb 2026</b> | 1,030 | 39% | 47% | 13%            | *       |

I. tried to reduce your utility bills (such as turning down your heat or air or not using appliances)

|                 | Base  | Yes | No  | Not applicable | Refused |
|-----------------|-------|-----|-----|----------------|---------|
| <b>Jun 2025</b> | 1,029 | 61% | 34% | 5%             | *       |
| <b>Aug 2025</b> | 1,030 | 62% | 36% | 2%             | *       |
| <b>Oct 2025</b> | 1,033 | 65% | 31% | 4%             | *       |
| <b>Feb 2026</b> | 1,030 | 67% | 28% | 5%             | *       |

J. Wave 2: delayed a home repair

Wave 3-5: delayed a home or car repair

|                 | Base  | Yes | No  | Not applicable | Refused |
|-----------------|-------|-----|-----|----------------|---------|
| <b>Jun 2025</b> | 1,029 | 34% | 51% | 15%            | *       |
| <b>Aug 2025</b> | 1,030 | 37% | 57% | 6%             | *       |
| <b>Oct 2025</b> | 1,033 | 42% | 52% | 6%             | *       |
| <b>Feb 2026</b> | 1,030 | 38% | 51% | 11%            | *       |

K. delayed a car repair

|          | Base  | Yes | No  | Not applicable | Refused |
|----------|-------|-----|-----|----------------|---------|
| Jun 2025 | 1,029 | 32% | 57% | 11%            | *       |

L. Wave 2-3: delayed a health visit or healthcare

Wave 4-5: canceled or postponed healthcare appointments or treatments

|          | Base  | Yes | No  | Not applicable | Refused |
|----------|-------|-----|-----|----------------|---------|
| Jun 2025 | 1,029 | 29% | 65% | 6%             | *       |
| Aug 2025 | 1,030 | 27% | 70% | 3%             | *       |
| Oct 2025 | 1,033 | 28% | 67% | 5%             | *       |
| Feb 2026 | 1,030 | 29% | 65% | 7%             | *       |

M. Wave 2-3 skipped filling a prescription medication a doctor prescribed for you

Wave 4: skipped filling a prescription medication a doctor prescribed for you or taking less than prescribed/skipping doses to make medication last longer

Wave 5: skipped filling a medication a doctor prescribed for you or taking less than prescribed/skipping doses to make medication last longer

|          | Base  | Yes | No  | Not applicable | Refused |
|----------|-------|-----|-----|----------------|---------|
| Jun 2025 | 1,029 | 14% | 72% | 13%            | *       |
| Aug 2025 | 1,030 | 13% | 78% | 9%             | 0%      |
| Oct 2025 | 1,033 | 14% | 75% | 11%            | *       |
| Feb 2026 | 1,030 | 17% | 72% | 11%            | *       |

O. or someone in your household taken on another job or another source of income, such as gig work or a side hustle

|          | Base  | Yes | No  | Not applicable | Refused |
|----------|-------|-----|-----|----------------|---------|
| Aug 2025 | 1,030 | 25% | 68% | 7%             | *       |

P. or someone in your household lost a job

|          | Base  | Yes | No  | Not applicable | Refused |
|----------|-------|-----|-----|----------------|---------|
| Aug 2025 | 1,030 | 12% | 82% | 6%             | *       |

T. delayed moving or selling your home because of the state of the housing market

|          | Base  | Yes | No  | Not applicable | Refused |
|----------|-------|-----|-----|----------------|---------|
| Aug 2025 | 1,030 | 14% | 63% | 23%            | 0%      |
| Feb 2026 | 1,030 | 11% | 54% | 35%            | *       |

ECON9. In the past 6 months, have you or someone in your family...?  
 [RANDOM ORDER ITEMS 1-3]

|   | Oct 2025 | Feb 2026 |
|---|----------|----------|
| <b>Base</b>   | 1,033    | 1,030    |
| <b>Wave 4: Needed a second job or source of income, such as gig work or a side hustle</b><br><b>Wave 5: Needed an additional job or source of income, such as gig work or a side hustle</b> | 29%      | 27%      |
| <b>Lost a job</b>   | 13%      | 13%      |
| <b>Delayed retirement or returned to work after retiring</b>  | 9%       | 8%       |
| <b>None of these</b>  | 59%      | 62%      |
| <b>Refused</b>  | *        | *        |

ECON5. To what extent do you agree or disagree with the following statement?  
 [ITEMS ASKED IN RANDOM ORDER; SCALE ROTATED AT RANDOM]

A. The U.S. is heading for a recession

|                 | Base  | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree | Refused |
|-----------------|-------|----------------|----------------|----------------------------|-------------------|-------------------|---------|
| <b>Mar 2025</b> | 1,031 | 28%            | 33%            | 26%                        | 9%                | 4%                | 0%      |
| <b>Jun 2025</b> | 1,029 | 23%            | 35%            | 27%                        | 7%                | 7%                | *       |
| <b>Aug 2025</b> | 1,030 | 26%            | 31%            | 28%                        | 8%                | 7%                | *       |
| <b>Oct 2025</b> | 1,033 | 29%            | 31%            | 24%                        | 9%                | 6%                | 0%      |
| <b>Feb 2026</b> | 1,030 | 23%            | 33%            | 30%                        | 7%                | 6%                | 0%      |

B. My income has kept up with cost of living increases

|                 | Base  | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree | Refused |
|-----------------|-------|----------------|----------------|----------------------------|-------------------|-------------------|---------|
| <b>Mar 2025</b> | 1,031 | 3%             | 18%            | 19%                        | 30%               | 30%               | *       |
| <b>Jun 2025</b> | 1,029 | 6%             | 19%            | 22%                        | 25%               | 28%               | 0%      |
| <b>Aug 2025</b> | 1,030 | 4%             | 21%            | 19%                        | 26%               | 30%               | *       |
| <b>Oct 2025</b> | 1,033 | 6%             | 18%            | 18%                        | 27%               | 31%               | *       |
| <b>Feb 2026</b> | 1,030 | 6%             | 19%            | 18%                        | 29%               | 27%               | *       |

D. I feel like politicians don't understand the economic reality I am living

|                 | Base  | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree | Refused |
|-----------------|-------|----------------|----------------|----------------------------|-------------------|-------------------|---------|
| <b>Aug 2025</b> | 1,030 | 47%            | 31%            | 16%                        | 4%                | 2%                | *       |
| <b>Oct 2025</b> | 1,033 | 49%            | 29%            | 14%                        | 5%                | 2%                | 0%      |
| <b>Feb 2026</b> | 1,030 | 52%            | 28%            | 15%                        | 3%                | 2%                | *       |

G. I feel like I'm doing everything right financially, but still can't get ahead

|          | Base  | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree | Refused |
|----------|-------|----------------|----------------|----------------------------|-------------------|-------------------|---------|
| Oct 2025 | 1,033 | 26%            | 33%            | 24%                        | 12%               | 5%                | *       |
| Feb 2026 | 1,030 | 24%            | 31%            | 26%                        | 13%               | 7%                | *       |

ECON14. What is your top money management priority for 2026?  
 [RANDOM ORDER]

|   | Feb 2026 |
|---|----------|
| Base  | 1,030    |
| Saving money for emergencies                        | 13%      |
| Saving money for retirement                         | 12%      |
| Cutting expenses                                    | 8%       |
| Spending less on non-essential or impulse purchases | 21%      |
| Keeping up with my bills                            | 19%      |
| Paying down debt                                    | 21%      |
| Other (please specify)                              | 5%       |
| Refused   | *        |

ECON15. How much of a financial burden, if at all, are each of the following to you right now?

[ITEMS ASKED IN RANDOM ORDER; SCALE ROTATED AT RANDOM]

Feb 2026: Base 1,030

|  | Very large burden | Large burden | Moderate burden | Small burden | Not a burden | Does not apply to me |
|--|-------------------|--------------|-----------------|--------------|--------------|----------------------|
| Credit card debt                         | 13%               | 9%           | 18%             | 14%          | 27%          | 18%                  |
| Housing costs (such as mortgage or rent) | 18%               | 16%          | 24%             | 13%          | 17%          | 13%                  |
| Utilities                                | 12%               | 15%          | 28%             | 24%          | 17%          | 4%                   |
| Childcare costs                          | 4%                | 4%           | 7%              | 4%           | 16%          | 64%                  |
| Groceries                                | 15%               | 15%          | 29%             | 22%          | 17%          | 2%                   |
| Home or auto insurance                   | 12%               | 16%          | 27%             | 22%          | 15%          | 8%                   |
| Healthcare costs                         | 12%               | 14%          | 24%             | 21%          | 21%          | 8%                   |
| Student loans                            | 5%                | 5%           | 7%              | 5%           | 15%          | 63%                  |

ECON13. Which of the following best describes your household's economic or social class?  
[ROTATE ORDER]

|                           | Oct 2025 | Feb 2026 |
|---------------------------|----------|----------|
| <b>Base</b>               | 1,033    | 1,030    |
| <b>Upper class</b>        | 2%       | 2%       |
| <b>Upper middle class</b> | 16%      | 11%      |
| <b>Middle class</b>       | 42%      | 48%      |
| <b>Lower middle class</b> | 28%      | 27%      |
| <b>Lower class</b>        | 12%      | 13%      |
| <b>Refused</b>            | *        | *        |