

## The Public and Online Dating

### \* TOPLINE RESULTS \*

Interviews for this study were conducted on the SSRS Opinion Panel Omnibus, **January 5 – 7 and 19 – 21, 2024**, among a nationally representative sample of **2,011 adults**. The margin of error for total respondents is +/- 2.5 percentage points at the 95% confidence level. The design effect is 1.34.

The SSRS Opinion Panel Omnibus is a multi-client probability-based survey that fields twice a month. It delivers a nationally representative sample of 1000+ adults age 18 or older in English with a Spanish-language option. Data collection is conducted online and via phone (for non-internet and web-reluctant respondents) using the SSRS Opinion Panel. More information about SSRS is available at [www.ssrs.com](http://www.ssrs.com).

#### SPOT6. Have you ever used an online dating site or app?

	%
Yes	37
No	63

#### SPOT7. Are you currently using an online dating site or app?

*Based on those who have ever used an online dating site or app (n=772)*

	%
<b>Yes, I am currently using an online dating site or app</b>	<b>19</b>
<b>No (NET)</b>	<b>81</b>
No, but I have used one within the past year	15
No, but I used one 1 to 5 years ago	25
No, but I used one more than 5 years ago	41

#### Combo SPOT 6/SPOT 7

*Based on total adults (n=2,011)*

	%
<b>Have ever used an online dating site or app (NET)</b>	<b>37</b>
<b>Currently using an online dating site or app</b>	<b>7</b>
<b>Have ever used, but not currently using (SUBNET)</b>	<b>30</b>
But used one within the past year	6
But used one 1 to 5 years ago	9
But used one more than 5 years ago	15
<b>Have never used an online dating site or app</b>	<b>63</b>

SPOT8. Have you **ever** spent money on a dating site or app?

**Based on those who have ever used an online dating site or app (n=772)**

	%
Yes	35
No	65

SPOT9. Which online dating sites or apps have you **ever** used? (Select all that apply.)

**Based on those who have ever used an online dating site or app (n=772)**

	%
Tinder	46
Plenty of Fish	33
Match	29
Bumble	26
eHarmony	22
OkCupid	18
Hinge	16
Grindr	6
Coffee Meets Bagel	5
Other	19
Don't know/refused/web blank	*

**SPOT10. In general, when using online dating sites or apps, what kind of relationship (are/were) you looking for?**

*Based on those who have ever used an online dating site or app (n=772)*

	%
Serious relationship (only)	41
Casual relationship (only)	20
Both serious and casual	39

**SPOT11. Overall, would you say your experiences using online dating sites and apps has been...**

*Based on those who have ever used an online dating site or app (n=772)*

	%
<b>Positive (NET)</b>	<b>41</b>
Very positive	10
Somewhat positive	31
<b>Neither positive nor negative</b>	<b>27</b>
<b>Negative (NET)</b>	<b>32</b>
Somewhat negative	19
Very negative	13

**SPOT12. Have you ever been in a committed relationship with someone that you met through a dating site or app?**

*Based on those who have ever used an online dating site or app (n=772)*

	%
Yes	42
No	58

**SPOT13. In general, do you think that relationships that begin on dating sites or apps are more successful, less successful, or just as successful as relationships that begin with people who meet in person?**

*Based on total adults (n=2,011)*

	%
More successful	4
Less successful	34
Just as successful	61
Don't know/refused/web blank	1

**SPOT14. In general, how safe do you think it is to meet someone in person who you met on a dating site or app?**

*Based on total adults (n=2,011)*

	%
<b>Very/somewhat safe (NET)</b>	<b>61</b>
Very safe	5
Somewhat safe	56
<b>Not too/not at all safe (NET)</b>	<b>39</b>
Not too safe	32
Not at all safe	7
Don't know/refused/web blank	*