

Spotlight on LGBTQ+ Adults

The SSRS Opinion Panel is a nationally representative probability-based panel of U.S. adults 18 and older that is a uniquely reliable source for studying the varied opinions and experiences of the LGBTQ+ population.



The SSRS Opinion Panel can help
Public Health and Policy Researchers:



Field nationally representative surveys of U.S. adults who identify as LGBTQ+



Conduct in-depth qualitative research with LGBTQ+ adults to understand daily experiences and opinions

The SSRS Opinion Panel has Large Enough Samples of Adults to Study the Experiences of LGBTQ+ Adults who are:



Gay/lesbian v. bisexual v. other sexual orientation, transgender



Lower-income v. middle- and higher-income adults



Young adults v. middle-aged adults v. seniors



Different racial and ethnic groups



Parents of children under 18 v. non-parents



Primary decision makers in the household



Employed v. those not working



Married v. living with a partner v. not living with a partner



Diagnosed with a chronic health condition or has a disability



Democrats v. Republicans v. Independents; and those who voted in the 2024 elections



Living in urban v. suburban v. rural areas



Living in different regions of the U.S.

To Learn More About Our LGBTQ+ Population, Contact Us at info@ssrs.com

