

# Spotlight on LGBTQ+ Adults

The SSRS Opinion Panel is a nationally representative probability-based panel of U.S. adults 18 and older that is a uniquely reliable source for studying the varied opinions and experiences of the LGBTQ+ population.



The SSRS Opinion Panel can help  
Public Health and Policy Researchers:

-  Field nationally representative surveys of U.S. adults who identify as LGBTQ+
-  Conduct in-depth qualitative research with LGBTQ+ adults to understand daily experiences and opinions

The SSRS Opinion Panel has Large Enough Samples of Adults to Study the Experiences of LGBTQ+ Adults who are:

 Gay/lesbian v. bisexual v. other sexual orientation, transgender	 Lower-income v. middle- and higher-income adults	 Young adults v. middle-aged adults v. seniors	 Different racial and ethnic groups
 Parents of children under 18 v. non-parents	 Primary decision makers in the household	 Employed v. those not working	 Married v. living with a partner v. not living with a partner
 Diagnosed with a chronic health condition or has a disability	 Democrats v. Republicans v. Independents; and those who voted in the 2024 elections	 Living in urban v. suburban v. rural areas	 Living in different regions of the U.S.

To Learn More About Our LGBTQ+ Population, Contact Us at [info@ssrs.com](mailto:info@ssrs.com)



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