

Spotlight on Medicare Enrollees

The SSRS Opinion Panel is a nationally representative probability-based panel of U.S. adults 18 and older that is a uniquely reliable source for studying the varied opinions and experiences of Medicare enrollees.



The SSRS Opinion Panel can help
Public Health and Policy Researchers:



Field nationally representative surveys of U.S. adults who are currently enrolled in Medicare



Conduct in-depth qualitative research with Medicare enrollees to understand coverage, utilization, and healthcare experiences

The SSRS Opinion Panel has Large Enough Samples of Adults
to Study the Experiences of Medicare Enrollees who are:



Men v. women



Lower-income
v. middle- and
higher-income
adults



Under age 65
v. ages 65+



Different racial
and ethnic groups



Enrolled in
Medicare Advantage
v. Traditional
Medicare



Primary decision
makers in the
household



Employed v. retiree



Different marital
statuses



Diagnosed with
a chronic health
condition or
has a disability



Democrats v.
Republicans v.
Independents; and
those who voted in
the 2024 elections



Living in urban
v. suburban
v. rural areas



Living in
different regions
of the U.S.

To Learn More About Our Medicare Enrollee Population, Contact Us at info@ssrs.com



SSRS is an industry leader in health policy and healthcare research. We are the preferred partner of many of the nation's elite organizations working to improve public health and health policy, address health inequities, and increase public access to quality care. Learn more about our work in health policy and healthcare at ssrs.com > [research-areas](#) > [health-care-health-policy](#).