

The Public and Patriotism

* TOPLINE RESULTS *

Interviews for this study were conducted on the SSRS Opinion Panel Omnibus, **June 21 - 24, 2024**, among a nationally representative sample of **1,005 adults**. The margin of error for total respondents is +/- 3.5 percentage points at the 95% confidence level. The design effect is 1.3.

The SSRS Opinion Panel Omnibus is a multi-client probability-based survey that fields twice a month. It delivers a nationally representative sample of 1000+ adults age 18 or older in English with a Spanish-language option. Data collection is conducted online and via phone (for non-internet and web-reluctant respondents) using the SSRS Opinion Panel. More information about SSRS is available at www.ssrs.com.

SPOT1. How important do you think it is for people living in the U.S. to do each of the following?

Ranked by % saying extremely or very important

	Extremely important	Very important	Somewhat important	Not too important	Not all important	No answer
Treat other people in the U.S. with respect, regardless of their racial or ethnic background	78	15	5	1	1	-
Vote in elections	62	21	11	2	4	-
Pay taxes	39	32	18	5	6	-
Speak English	40	28	22	7	4	*
Stay informed on the news	33	36	24	5	3	-
Buy American-made products	27	32	29	7	6	-
Embrace American culture	27	29	25	13	7	-
Serve on a jury	24	32	27	10	7	*
Volunteer for community service	17	33	37	10	4	-
Root for American athletes at international sporting events like the Olympics	19	24	28	16	13	-
Fly an American flag	20	19	23	18	20	-
Serve in the military	13	26	35	16	10	-
Participate in a political protest	7	15	31	26	20	-

SPOT2. In general, do you think patriotism has a positive or negative impact on the U.S., or does it have no impact?

	%
Positive impact	60
Negative impact	24
Has no impact	16
Don't know/refused/web blank	*

SPOT3. How patriotic towards America do you consider yourself to be?

	%
Very patriotic	40
Somewhat patriotic	39
Not very patriotic	12
Not at all patriotic	8
Don't know/refused/web blank	*

SPOT4. Do you make an effort to buy products that are made in America instead of products made elsewhere?

	%
Yes	67
No	33
Don't know/refused/web blank	-

SPOT5. How often do you display the American flag at your home, if ever?

	%
Daily or throughout most of the year	27
Only around patriotic holidays	28
Never	45
Don't know/refused/web blank	*