

The Public and Investments in Speculative Assets

* TOPLINE RESULTS *

Interviews for this study were conducted on the SSRS Opinion Panel Omnibus, **September 5 – 8, 2025**, among a nationally representative sample of **1,030 adults**. The margin of error for total respondents is +/- 3.4 percentage points at the 95% confidence level. The design effect is 1.27.

The SSRS Opinion Panel Omnibus is a multi-client probability-based survey that fields twice a month. It delivers a nationally representative sample of 1000+ adults age 18 or older in English with a Spanish-language option. Data collection is conducted online and via phone (for non-internet and web-reluctant respondents) using the SSRS Opinion Panel. More information about SSRS is available at www.ssrs.com.

MEDI3. How recently, if ever, have you spent your money on the following?

Ranked by % who say they ever spent their money this way ("In the last month" + "In the last year" + "Longer than a year")

	Ever (NET)	In the last month	In the last year	Longer than a year	Never	Don't know
Purchasing lottery tickets	76	38	15	23	23	1
Gambling, either in person or online (i.e. poker)	51	14	13	24	47	2
Investing in individual stocks on the stock market	49	16	14	19	47	4
Purchasing collectible items (such as trading cards, sports memorabilia, comic books, stamps, etc.)	49	9	10	30	49	2
Sports betting, either in person or online	28	9	5	14	71	1
Purchasing cryptocurrency	26	6	6	13	73	1
Investing in individual "meme" stocks on the stock market	15	2	4	9	79	6
Purchasing NFTs	8	1	3	3	85	8