

The Public's News Media Consumption

* TOPLINE RESULTS *

Interviews for this study were conducted on the SSRS Opinion Panel Omnibus, **September 5 – 8, 2025**, among a nationally representative sample of **1,030 adults**. The margin of error for total respondents is +/- 3.4 percentage points at the 95% confidence level. The design effect is 1.27.

The SSRS Opinion Panel Omnibus is a multi-client probability-based survey that fields twice a month. It delivers a nationally representative sample of 1000+ adults age 18 or older in English with a Spanish-language option. Data collection is conducted online and via phone (for non-internet and web-reluctant respondents) using the SSRS Opinion Panel. More information about SSRS is available at www.ssrs.com.

MEDI1. Which of the following programs or shows, if any, did you watch, read or listen to in the last week?

	%
ABC World News Tonight	23
CBS Evening News	20
NBC Nightly News	19
The Joe Rogan Experience	11
Hannity – Fox News	10
All Things Considered - NPR	10
The Rachel Maddow Show - MSNBC	6
The Daily Podcast - New York Times	5
Erin Burnett OutFront - CNN	4
None of these	44

**FEDS5. (If web) Which of the following is your main source of news? (Select one)
 (If CATI) What is your main source of news?**

	%
Social media or podcasts	17
Online news, news aggregators, or newsletters	12
Your local TV news or newspaper	11
Fox News	10
ABC News	7
Friends or family	6
NPR or PBS	5
CNN	5
CBS News	3
NBC News	3
The New York Times	3
Conservative media	2
MSNBC	2
Wall Street Journal	1
The Associated Press or Reuters	1
News talk radio	1
USA Today	1
Washington Post	*
Other	1
None of these	10