



Garden State Panel Omnibus Arts Attendance Survey

OVERVIEW

This study was conducted on the Rutgers-Eagleton/SSRS Garden State Panel Omnibus. The Garden State Panel Omnibus is a quarterly, New Jersey statewide, probability-based survey. Data collection was conducted from June 25 – June 29, 2026, among a sample of 1,006 respondents. The survey was conducted via web and administered in English (n=992) and Spanish (n=14). The margin of error for total respondents is +/-4.1 percentage points at the 95% confidence level. All Garden State Panel Omnibus data are weighted to represent the target population of New Jersey adults ages 18 or older.

The Garden State Panel Omnibus is conducted on the Rutgers-Eagleton/SSRS Garden State Panel. The Panel is a joint research venture between The Eagleton Center for Public Interest Polling at the Eagleton Institute of Politics at Rutgers-New Brunswick (ECPPI) and SSRS. It is a probability-based panel of New Jersey adults age 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range.

NOTE ABOUT RESULTS

Because percentages are rounded, they may not total 100%. An asterisk (*) indicates less than 0.5%.



ARTS. Which of the following events or activities, if any, have you done in person in the past 12 months? Please do not include online or virtual events or activities.

[MULTI-SELECT; OPTIONS 1-7 RANDOMIZED]

	Total
Base	1,006
Visit any place for its historic, architectural, or design value - this may be a park, building, monument, or neighborhood	49%
Go out to the movies or go see a film	48%
Attend a live music, theater, or dance performance (other than performances by elementary, middle, or high school student groups)	39%
Visit an art museum, gallery, or art exhibit	28%
Go to a craft fair	23%
Attend a live book reading or a poetry or storytelling event	5%
None of these	20%
Refused	--



ECON1. How would you rate (INSERT ITEM) today?

[ITEMS ASKED IN RANDOM ORDER, EXCEPT FOR ITEMS A AND B, ASKED FIRST IN ORDER;
SCALE ROTATED AT RANDOM]

A. the US economy

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Total	1,006	2%	16%	24%	37%	21%	--
Age							
18-34	245	2%	8%	26%	39%	24%	--
35-49	263	1%	10%	21%	43%	25%	--
50-64	280	2%	23%	23%	32%	19%	--
65+	218	2%	22%	24%	36%	16%	--
Race/Ethnicity							
Non-Hispanic White	568	2%	21%	24%	39%	15%	--
Non-Hispanic Black	122	2%	6%	14%	36%	43%	--
Hispanic	183	4%	13%	23%	31%	29%	--
Other	133	--	11%	30%	40%	19%	--
Household Income							
<\$50,000	226	2%	8%	29%	32%	29%	--
\$50,000-\$99,999	323	2%	16%	20%	38%	25%	--
\$100,000-\$149,999	180	1%	17%	23%	42%	17%	--
\$150,000+	269	2%	22%	24%	38%	13%	--



B. the US job market

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Total	1,006	2%	15%	29%	34%	19%	*
Age							
18-34	245	*	9%	18%	38%	35%	--
35-49	263	1%	14%	25%	36%	25%	--
50-64	280	4%	19%	34%	33%	9%	1%
65+	218	5%	18%	37%	31%	8%	*
Race/Ethnicity							
Non-Hispanic White	568	4%	20%	33%	32%	12%	*
Non-Hispanic Black	122	1%	4%	23%	38%	34%	--
Hispanic	183	2%	12%	26%	27%	32%	--
Other	133	--	7%	22%	49%	20%	2%
Household Income							
<\$50,000	226	*	12%	27%	37%	23%	--
\$50,000-\$99,999	323	3%	15%	32%	29%	21%	--
\$100,000-\$149,999	180	1%	17%	29%	33%	19%	*
\$150,000+	269	4%	16%	27%	39%	13%	1%



C. your financial situation

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Total	1,006	8%	39%	30%	15%	8%	--
Age							
18-34	245	4%	27%	33%	23%	13%	--
35-49	263	6%	37%	32%	17%	8%	--
50-64	280	10%	38%	30%	17%	5%	--
65+	218	13%	54%	23%	4%	5%	--
Race/Ethnicity							
Non-Hispanic White	568	11%	44%	29%	11%	5%	--
Non-Hispanic Black	122	2%	30%	24%	35%	10%	--
Hispanic	183	3%	27%	32%	19%	19%	--
Other	133	7%	41%	36%	10%	5%	--
Household Income							
<\$50,000	226	2%	24%	29%	25%	20%	--
\$50,000-\$99,999	323	3%	34%	35%	21%	7%	--
\$100,000-\$149,999	180	9%	45%	34%	9%	3%	--
\$150,000+	269	18%	53%	23%	5%	1%	--



D. your employment situation

	Base	Very good	Good	Neither good nor bad	Bad	Very bad	Refused
Total	1,006	17%	34%	32%	10%	6%	*
Age							
18-34	245	9%	40%	24%	16%	11%	--
35-49	263	23%	38%	23%	11%	6%	--
50-64	280	21%	42%	25%	9%	2%	--
65+	218	17%	17%	56%	3%	6%	1%
Race/Ethnicity							
Non-Hispanic White	568	22%	33%	34%	6%	4%	*
Non-Hispanic Black	122	18%	29%	26%	21%	6%	--
Hispanic	183	6%	36%	26%	16%	16%	--
Other	133	9%	41%	36%	7%	7%	--
Household Income							
<\$50,000	226	6%	26%	35%	17%	16%	--
\$50,000-\$99,999	323	13%	35%	38%	12%	3%	--
\$100,000-\$149,999	180	20%	32%	39%	4%	4%	--
\$150,000+	269	30%	42%	20%	5%	3%	--